

QUESTION TAKEN ON NOTICE

ADDITIONAL ESTIMATES HEARING : 27 February 2017

IMMIGRATION AND BORDER PROTECTION PORTFOLIO

(AE17/113) - Consultancies - Internal Product (DIBP)

Senator Bilyk, Catryna (L&CA) written:

Please provide an itemised list of costs (GST inclusive) for spending in calendar year 2016 on external consultants/service providers in the following categories please be provided [sic]: (i) social media; (ii) photography; (iii) graphic design; (iv) web design (v) electronic communications (vi) acting or public speaking training; (vii) ergonomics.

Answer:

The Department of Immigration and Border Protection spent the following during the 2016 calendar year on consultants/service providers for:

(i)	social media	\$ 313,738.00 (incl. GST)
(ii)	photography	\$ Nil
(iii)	graphic design	\$ 38,100.41 (incl. GST)
(iv)	web design	\$ 1,062,925.25 (incl. GST)
(v)	acting or public speaking training	\$ 80,850.00 (incl. GST)
(vi)	ergonomics	\$ Nil

An itemised list is provided below:

Description	2016 Expenditure (incl. GST)
Media training for senior executives	\$ 59,400.00
Media training for SES Staff	\$ 21,450.00
Design Services	\$ 26,616.41
Mobile App design & Development/ Graphic Design	\$ 11,484.00
Creative concept development & refinement	\$ 174,460.00
Renewal Social media content marketing tool	\$ -
Lithium Response Social Media Tool SD5037344	\$ 79,900.00
Social Media Aggregation and Content Marketing Tool	\$ 26,378.00
License - Social Media aggregation tool	\$ 33,000.00
Website application development and operation	\$ 1,062,925.25