

Senate Finance and Public Administration Legislation Committee —Supplementary Budget Estimates Hearing—October 2014

Answers to Questions on Notice

Parliamentary departments, Department of Parliamentary Services

Topic: **Media monitoring**

Question: **264**

Written: **Senator Ludwig**

Date set by the committee for the return of answer: 31 December 2014

Since Budget Estimates in June, 2014:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services during the specified period?
 - c. Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services during the specified period?
 - c. Itemise these expenses

Answer

1. Not applicable. The Library provides services to the Parliament on the basis of equality of access for all Senators and Members.
- 2a. iSentia Pty Limited and Sentiment Metrics.
- 2b. Since Budget Estimates in June 2014 to 30 September 2014, the Library has spent \$255,344 (GST excl.) on media monitoring services.
- 2c. This fee includes:
 - i. press clips from the major national and metropolitan newspapers for the; Parliamentary Library's newspaper clippings database in ParInfo (iSentia)
 - ii. access to iSentia's Mediportal which includes a 90 day archive of regional newspapers;
 - iii. a social media monitoring service (Sentiment Metrics); and
 - iv. regional radio and television broadcasting (iSentia).