Senate Finance and Public Administration Legislation Committee: Answers to written Questions on Notice Supplementary Budget Estimates 2014–15 Parliamentary Departments Portfolio October 2014

Department Parliamentary Budget Office

Topic Advertising

Senator Senator Ludwig

Question reference number 145

Type of question Written

Question

Since Budget Estimates in June, 2014:

- 1 How much has the Department/Agency spent on Advertising? Including through the use of agencies.
- Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, Ministerial or Ministerial staff involvement in commissioning.
- Provide copies of approvals, including but not limited to, approvals made by the Prime Minister or his delegate, the Minister or their delegate or the department or their delegate.

Answer

- 1 Nil.
- 2 Not applicable.
- 3 Not applicable.