

LOW AROMATIC UNLEADED

BUILDING AND EXPANDING THE LOW AROMATIC UNLEADED FUEL ROLLOUT

Factors that influence the expansion timeline

Consultation – Consultation with the broader community, fuel distributors and fuel retailers must take place before low aromatic unleaded fuel is introduced to a new area.

The new storage tank is expected to be ready for use in late 2014.

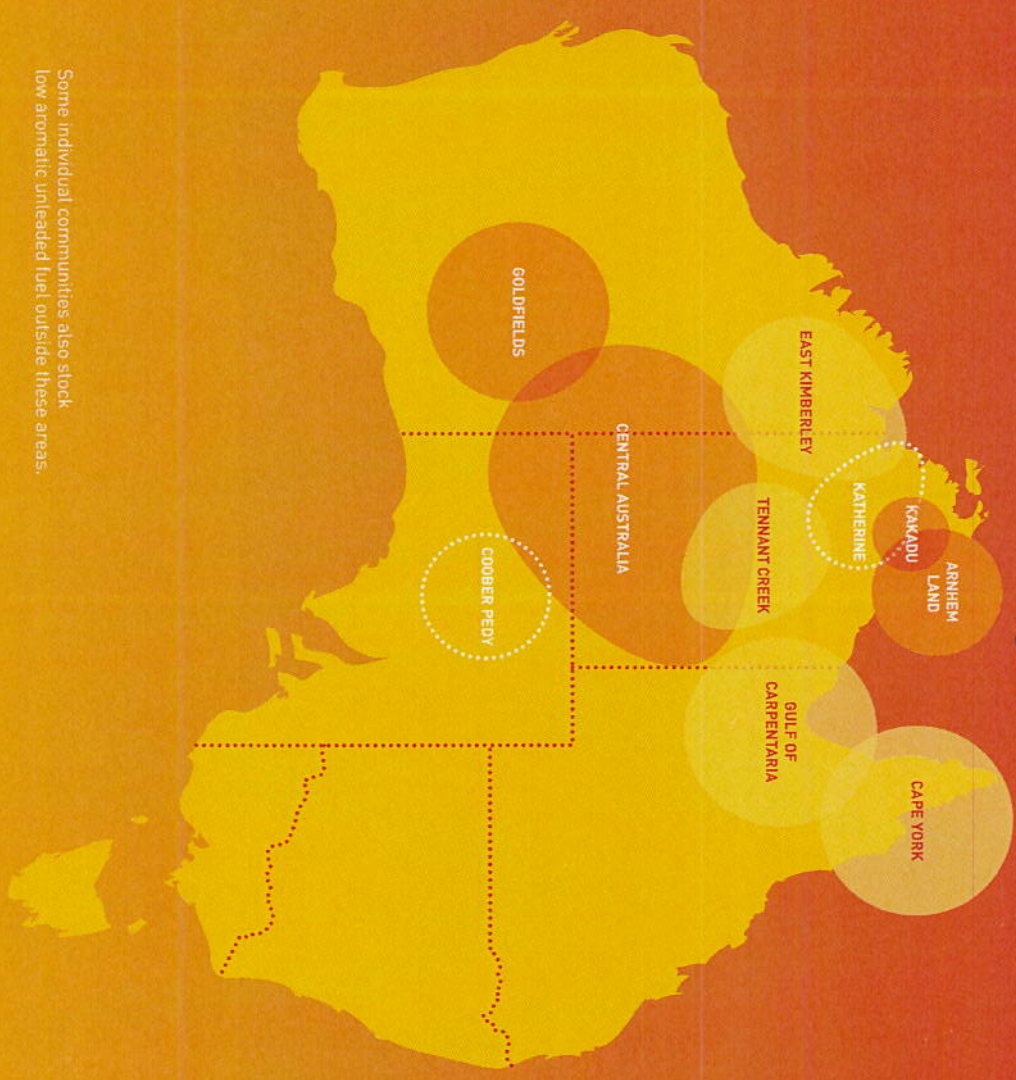
Communication Plan – A national communication plan that generates greater awareness of low aromatic unleaded fuel, and the part it plays in the Australian Government's Petrol Sniffing Strategy, is being implemented. It is important that people who travel through and work in regional areas are aware of the benefits of low aromatic unleaded fuel.

Logistics – The storage and distribution of low aromatic unleaded fuel in a new area must be proven logistically viable and sustainable before it can replace regular unleaded petrol in a new area.

Storage – Shell Unleaded 91 Low Aromatic will be stored and distributed from a new facility in Darwin.

Areas Targeted for Expansion
As part of the Australian Government's Petrol Sniffing Strategy the expanded rollout of low aromatic unleaded fuel is proposed for the following areas:

Where	Proposed Rollout Period
Tennant Creek region	Late 2014
Katherine region (including Mataranka and Pine Creek)	Late 2014
Cape York region	Late 2014 – early 2015
Queensland Gulf of Carpentaria region (including Carnoolweil, Mount Isa, Cloncurry, Normanton, Karumba and Burketown)	Late 2014 – early 2015
East Kimberley region (including Kununurra, Wyndham, Halls Creek and Fitzroy Crossing)	Early 2015
Cooper Pedy region	First half 2015



Some individual communities also stock low aromatic unleaded fuel outside these areas.