

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**SUPPLEMENTARY BUDGET ESTIMATES 2013**

Prime Minister and Cabinet Portfolio

**Department/Agency:** Australian Public Service Commission

**Outcome/Program:** Cross Portfolio

**Topic:** Advertising

**Senator:** Wong

**Question reference number:** 198

**Type of question:** Written

**Date set by the committee for the return of answer:** 17 January 2014

**Number of pages:** 1

**Question:**

What is the total cost (GST inclusive) of campaign advertising since 18 September 2013?

What additional campaign advertising is planned?

What is the estimated cost (GST inclusive) of planned campaign advertising?

What is the total cost (GST inclusive) of non-campaign advertising since 18 September 2013?

What additional non-campaign advertising is planned?

What is the estimated cost (GST inclusive) of planned non-campaign advertising?

**Answer:**

The Commission has not incurred any campaign advertising cost since 18 September 2013.

Campaign advertising is planned for March 2014 for the Indigenous Pathway Program.

The estimated cost of the planned campaign advertising is \$44,000 (GST inclusive).

The Australian Public Service Commission (APSC)'s financial management information system cannot accurately report costs for a partial month. The total cost of non-campaign advertising for the period from 18 September 2013 to 30 November 2013 is estimated to be \$3,994 (GST inclusive).

The APSC undertakes non-campaign advertising for the purposes of tender notices and promotion of APS courses and events. The planned non-campaign advertising cost is estimated to be \$1,637 per month (GST inclusive) for the remainder of this financial year.