

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

SENATE ESTIMATES SESSION

Supplementary Budget Estimates 18-22 November 2013

Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet – All Agencies

Outcome/Program: 1.1 Prime Minister and Cabinet

Topic: Communications staff

Senator: Senator the Hon Joe Ludwig

Question reference number: 168

Type of Question: Written

Date set by the committee for the return of answer: 17 January 2014

Number of pages: 4

Question:

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

By Department or agency:

- a) How many ongoing staff, the classification, the type of work they undertake and their location.
 - b) How many non-ongoing staff, their classification, type of work they undertake and their location
 - c) How many contractors, their classification, type of work they undertake and their location
 - d) How many are graphic designers?
 - e) How many are media managers?
 - f) How many organise events?
2. Do any departments/agencies have independent media studios?
- a) If yes, why?
 - b) When was it established?
 - c) What is the set up cost?
 - d) What is the ongoing cost?
- e) How many staff work there and what are their classifications

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

SENATE ESTIMATES SESSION

Supplementary Budget Estimates 18-22 November 2013

Prime Minister and Cabinet Portfolio

Answer: Indigenous Portfolio body responses are provided below:

1. : – in relation to all public relations, communications and media staff:

Portfolio Body	Ongoing				Non-Ongoing				Contractors				How many		
	How many	Classification	Type of work	Location	How many	Classification	Type of work	Location	How many	Classification	Type of work	Location	Graphic Designers	Media Managers	Organise Events
Aboriginal Hostels Limited	3	EL1 APS6 APS	Internal and external communications and public relations activity and event planning	Phillip ACT	1	EL1	Refreshing AHL's Communications Framework	Canberra	Nil				Nil	Nil	The team is involved in event planning ie AHL annual NAIDOC Luncheon
Anindilyakwa Land Council	2	Full time roles with a portion (under 20%) of time spent on publication and communications	Update ALC website Produce Annual Report	Groote Eylandt and Qld					2	Not applicable	Government & media relations in respect of Blue Mud Bay sea bed mining advocacy Layout, design and print of Annual Report	Sydney Darwin			
Australian Institute of Aboriginal and Torres Strait Islander Studies	5	APS 5 EL1 APS 5 EL 2	Communications Online Communications manager Graphic Design Communications Director – Media	ACT ACT ACT ACT	1	APS 6	Marketing and Events	ACT	NIL	NIL	NIL	NIL	1	2	1

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

SENATE ESTIMATES SESSION

Supplementary Budget Estimates 18-22 November 2013

Prime Minister and Cabinet Portfolio

Portfolio Body	Ongoing				Non-Ongoing				Contractors				How many		
	How many	Classification	Type of work	Location	How many	Classification	Type of work	Location	How many	Classification	Type of work	Location	Graphic Designers	Media Managers	Organise Events
Central Land Council	2	SOG B and ASO 5/6	General media and public relations duties: answering public enquiries, liaising with the media and arranging interviews, issuing press releases, issuing written educational and promotional material, maintaining the web site to Australian Government standards, events, editing and publishing the CLC Annual Report and arranging it to be tabled in the Australian Parliament, and managing stakeholder engagement	Alice Springs	Nil				Nil				Nil	1	1
Indigenous Land Corporation	2	ILC3.6 EL2.3	Provide a wide range of media, public relations and publication services to the ILC.	Adelaide									0	1	0

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

SENATE ESTIMATES SESSION

Supplementary Budget Estimates 18-22 November 2013

Prime Minister and Cabinet Portfolio

Portfolio Body	Ongoing				Non-Ongoing				Contractors				How many		
	How many	Classification	Type of work	Location	How many	Classification	Type of work	Location	How many	Classification	Type of work	Location	Graphic Designers	Media Managers	Organise Events
Indigenous Business Australia	3.5	IBA7; 2xIBA6, 1xIBA5	Communications / Marketing Media Management Public Relations	Canberra Sydney	2	IBA5 IBA4	Communications Graphic Design	Sydney Canberra					1	0.5	0.5
Outback Stores Pty Ltd	1	N/A	Communications	Darwin					1	Ad-hoc	Publicity & Media	Darwin	Nil	1	Nil
Torres Strait Regional Authority					2	APS6 & APS5	Media releases, Media Monitoring, Media Brief, Media Advice	Thursday Island							
Wreck Bay Aboriginal Community Council	Nil				Nil				Nil				Nil		

2. :

Aboriginal Hostels Limited – does not have an independent media studio.

Anindilyakwa Land Council – does not have an independent media studio.

Australian Institute of Aboriginal and Torres Strait Islander Studies - does not have an independent media studio.

Central Land Council – does not have an independent media studio.

Indigenous Business Australia – does not utilise any independent media studios.

Indigenous Land Corporation – does not have an independent media studio.

Outback Stores Pty Ltd – does not have an independent media studio.

Torres Strait Regional Authority – Nil

Wreck Bay Aboriginal Community Council – Nil