

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**SUPPLEMENTARY BUDGET ESTIMATES 2013-2014**

Prime Minister and Cabinet Portfolio

**Department/Agency:** Australian National Audit Office

**Outcome/Program:**

**Topic:** Media Monitoring

**Senator:** Ludwig

**Question reference number:** 166

**Type of question:** Written

**Date set by the committee for the return of answer:** 17 January 2014

**Number of pages:** 1

**Question:**

- 1) What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date?
  - a) Which agency or agencies provided these services?
  - b) What is the estimated budget to provide these services for the year 2012-13?
  - c) What has been spent providing these services from 7 September 2013 to date?
- 2) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?
  - a) Which agency or agencies provided these services?
  - b) What is the estimated budget to provide these services for the year 2012-13?
  - c) What has been spent providing these services from 7 September 2013 to date?

**Answer:**

Q1. Nil to this question - The ANAO does not provide Media Monitoring Services to the Minister's office.

Q2. The ANAO has not engaged media monitoring services. ANAO library staff conducts media monitoring using free (internet) and paid databases. These databases are not primarily utilised for media monitoring services but do offer this capability.

- a) ProQuest ANZ Newsstand; Capital Monitor.
- b) The estimated budget to provide these services for the year 2012-13 is \$66, 259.00.
- c) The cost of providing these services from 7 September 2013 to date is \$9, 664.00.