

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Supplementary Budget Estimates 18-22 November 2013

Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet

Outcome/Program: 1.1 Prime Minister and Cabinet

Topic: Media monitoring

Senator: Senator the Hon Joe Ludwig

Question reference number: 166

Type of Question: Written

Date set by the committee for the return of answer: 17 January 2014

Number of pages: 1

Question:

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date?
 - a. Which agency or agencies provided these services?
 - b. What is the estimated budget to provide these services for the year 2013-14?
 - c. What has been spent providing these services from 7 September 2013 to date?
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?
 - a. Which agency or agencies provided these services?
 - b. What is the estimated budget to provide these services for the year 2013-14?
 - c. What has been spent providing these services from 7 September 2013 to date?

Answer:

Media monitoring services are provided to the Prime Minister's Office (PMO) under a "single site contract", with the Department of the Prime Minister and Cabinet (PM&C).

1. The total cost from 1 September to 30 November 2013 is \$28,753.00.
 - a. iSentia Media (formerly Media Monitors Pty Ltd).
 - b. The estimated budget for these services in 2013-14 is \$148,317.00
 - c. The total from 1 September to 30 November 2013 is \$28,753.00.
2. See answer to question one.
 - a. See answer to question 1a.
 - b. See answer to question 1b.
 - c. See answer to question 1c.