

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
SUPPLEMENTARY BUDGET ESTIMATES 2013-2014

Finance Portfolio

Question reference number: F93
Senator: Ludwig
Topic: Media Monitoring

Question:

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to 31 October 2013?
 - a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these services for the year 2013-14?
 - c) What has been spent providing these services from 7 September 2013 to 31 October 2013?

2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to 31 October 2013
 - a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these services for the year 2013-14?
 - c) What has been spent providing these services from 7 September 2013 to 31 October 2013?

Answer:

Department / Agency	Response
Finance	<p>1. Media monitoring services for Finance Ministers' offices are provided by the department and are included in the scope of the department's contract at no additional cost.</p> <p>a) Australian Associated Press Pty Ltd b - c) Providing media monitoring services to the Ministers' offices is included in the scope of the department's contract.</p> <p>2. \$32,018.63 (inclusive of GST) a) Australian Associated Press Pty Ltd b) \$168,500. c) \$32,018.63 (inclusive of GST).</p>
AEC	<p>1. N/A. The AEC does not provide media monitoring services to the Minister's office.</p> <p>2. From 7 September 2013 to 31 October 2013, total cost of media monitoring services was \$27,014. Media monitoring services are provided to the AEC</p>

	<p>under a monthly cap arrangement.</p> <p>a) Medianet Monitoring (AAP)</p> <p>b) \$132,000</p> <p>c) From 7 September 2013 to 31 October 2013, \$27,014 was spent.</p>
ComSuper	<p>For the period 7 September to 31 October 2013</p> <p>1. Nil.</p> <p>a) – c) N/A.</p> <p>2. The total cost of media monitoring for ComSuper for the period 7 September to 31 October 2013 is \$15,160 (GST exclusive). This involves a pre-payment for 36 months from December 2012.</p> <p>a) Meltwater News provides online media monitoring services to ComSuper</p> <p>b) The estimated budget to provide this service for the year 2013-14 is \$5,053.00</p> <p>c) The total cost to provide this service to ComSuper for the period 7 September to 31 October 2013 is \$15,160 (GST exclusive), however this is for services for 36 months commencing from December 2012.</p>
Commonwealth Superannuation Corporation	<p>For the period 7 September 2013 to 31 October 2013</p> <p>1. Nil</p> <p>a) N/A</p> <p>b) Nil</p> <p>c) Nil</p> <p>2. \$8,810.96</p> <p>a) Australian Associated Press Pty Ltd</p> <p>b) Budget for 2013-2014 is \$50,000</p> <p>c) \$8,810.96</p>
Future Fund Management Agency	<p>For the period 7 Sept 2013 to 31 Oct 2013:</p> <p>1. Nil</p> <p>a) - c) N/A</p> <p>2. \$3,795</p> <p>a) Media Monitors</p> <p>b) \$25,000 for the year 2013-14</p> <p>c) \$3,795</p>