

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**BUDGET ESTIMATES 2017-18**

Finance Portfolio  
24-25 May 2017

**Department/Agency:** Finance  
**Outcome/Program:** General  
**Topic:** Market Research

**Senator:** McAllister

**Question reference number:** F118

**Type of question:** Written

**Date set by the committee for the return of answer:** Friday, 7 July 2017

**Number of pages:** 1

**Question:**

List any market research (defined broadly as any formal research undertaken to assess the opinion of those external to the department) conducted by the department/agency for the financial year to date:

- a. List the total cost of this research;
- b. List each item of expenditure and cost, broken down by division and program.
- c. Who conducted the research?
- d. How were they identified?
- e. Where was the research conducted?
- f. In what way was the research conducted?
- g. Were focus groups, round tables or other forms of research tools used?
- h. How were participants for these focus groups et al selected?

**Answer:**

The Department of Finance did not undertake any market research in the financial year 2016-17 to date.

a.– h. N/A.