

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2017-18

Finance Portfolio
24-25 May 2017

Department/Agency: Finance
Outcome/Program: 2/2.5
Topic: Tax Integrity Public Information Campaign

Senator: Farrell
Question reference number: F79
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Date set by the committee for the return of answer: Friday, 7 July 2017

Number of pages: 1

Question:

Senator FARRELL: Okay. I have some questions about the tax integrity public information campaign. The government has provided \$8.1 million in the budget—and I will quote from the budget—'to communicate the government's key tax integrity measures' and 'demonstrate Australia's international leadership in addressing multinational tax avoidance'. My first question, Ms Powell, is: will this campaign be processed through the Independent Communications Committee?

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Senator FARRELL: Has that particular campaign, the one I referred to, come to the committee yet?

Ms Powell: Yes, it has.

Senator FARRELL: So you would have, in your files, the target audience?

Ms Powell: We would have that detail.

Senator FARRELL: Okay.

Ms Powell: We can provide on notice the detail that was provided to the ICC. The most up-to-date detail would be better.

Answer:

As a campaign in development, the Treasury provided the Independent Communications Committee with documentation for their consideration. Any questions about the Tax Integrity Public Information Campaign should be directed to the Treasury, who are responsible for the development and implementation of this campaign.