

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2014

Prime Minister and Cabinet Portfolio

Department/Agency: Australian Public Service Commission

Outcome/Program: Cross Portfolio

Topic: Advertising

Senator: Wong

Question reference number: 380

Type of question: Written

Date set by the committee for the return of answer: 11 July 2014

Number of pages: 1

Question:

What is the total cost (GST inclusive) of campaign advertising since 11 February 2014?

What additional campaign advertising is planned?

What is the estimated cost (GST inclusive) of planned campaign advertising?

What is the total cost (GST inclusive) of non-campaign advertising since 11 February 2014?

What additional non-campaign advertising is planned?

What is the estimated cost (GST inclusive) of planned non-campaign advertising?

Answer:

The total cost (GST inclusive) of the Indigenous Recruitment Programme campaign advertising for the Australian Public Service Commission (APSC) from 11 February to 31 May 2014 was \$29,183.

No additional campaign advertising has been planned.

The APSC's total cost (GST inclusive) of non-campaign advertising for the period from 11 February 2014 to 31 May 2014 was estimated to be \$6,548.

The APSC undertakes non-campaign advertising for the purposes of tender notices and promotion of APS courses and events. The planned non-campaign advertising cost is estimated to be \$1,637 per month (GST inclusive) for the remainder of this financial year.