

**Senate Finance and Public Administration Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Budget Estimates 26 May-6 June 2014

Prime Minister and Cabinet Portfolio

**Department/Agency:** Department of the Prime Minister and Cabinet

**Outcome/Program:** 1.1 Prime Minister and Cabinet

**Topic:** Advertising

**Senator:** Senator the Hon Penny Wong

**Question reference number:** 380

**Type of Question:** Written

**Date set by the committee for the return of answer:** 11 July 2014

**Number of pages:** 1

**Question:**

What is the total cost (GST inclusive) of campaign advertising since 11 February 2014?

What additional campaign advertising is planned?

What is the estimated cost (GST inclusive) of planned campaign advertising?

What is the total cost (GST inclusive) of non-campaign advertising since 11 February 2014?

What additional non-campaign advertising is planned?

What is the estimated cost (GST inclusive) of planned non-campaign advertising?

**Answer:**

1. No campaign advertising has taken place since 11 February 2014.
2. No campaign advertising is planned.
- 3 and 4. Please refer to PM340.