

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2014

Prime Minister and Cabinet Portfolio

Department/Agency: Australian Public Service Commission

Outcome/Program: Cross Portfolio

Topic: Communications staff

Senator: Ludwig

Question reference number: 345

Type of question: Written

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Number of pages: 1

Question:

1. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

- a) How many ongoing staff, the classification, the type of work they undertake and their location.
- b) How many non-ongoing staff, their classification, type of work they undertake and their location
- c) How many contractors, their classification, type of work they undertake and their location
- d) How many are graphic designers?
- e) How many are media managers?
- f) How many organise events?

Answer:

1.a) There are currently 7 ongoing staff in the Australian Public Service Commission (APSC) who provide communications services and public relations advice to staff. The classifications of these staff are: 1 x EL2 (Director); 1 x EL1 (Assistant Director); 5 x APS6 (3 x Graphic Designers, 1 x Webmaster and 1 x Web Advisor). All are based in the Canberra office.

The type of work undertaken by these staff is primarily to provide advice and guidance on developing communications strategies; creative advice for developing marketing collateral suitable for hard copy and on line mediums; and occasionally, advice for public relations activities. These principally support the Commission's statutory functions through the provision of guidance, emails and publications to APS agencies and assistance with marketing of the Commission's fee for service activities (e.g. learning and delivery).

- b) There are no non-ongoing staff.
- c) There are no contracted staff.
- d) There are 3 Graphic Designers.
- e) Nil.
- f) The APSC does not conduct regular media events per se, although occasionally the Communications team and the Group Manager, Corporate, will facilitate media briefings if required by the Commissioner.