

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates 26-27 May 2014

Prime Minister and Cabinet Portfolio

Department/Agency: Office of National Assessments

Outcome/Program: 1

Topic: Market research

Senator: Senator Ludwig

Question reference number: 335

Type of Question: Written

Date set by the committee for the return of answer: 11 July 2014

Number of pages: 1

Question:

1. List any market research conducted by the department/agency since Additional Estimates in February, 2014:
 - a. List the total cost of this research
 - b. List each item of expenditure and cost, broken down by division and program
 - c. Who conducted the research?
 - d. How were they identified?
 - e. Where was the research conducted?
 - f. In what way was the research conducted?
 - g. Were focus groups, round tables or other forms of research tools used?
 - h. How were participants for these focus groups et al selected?

ONA Response:

ONA has not conducted any market research since Additional Estimates in February 2014.