

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2014

Prime Minister and Cabinet Portfolio

Department/Agency: Australian National Audit Office

Outcome/Program:

Topic: Market Research

Senator: Ludwig

Question reference number: 335

Type of question: Written

Date set by the committee for the return of answer: 11 July 2014

Number of pages: 1

Question:

1. List any market research conducted by the department/agency since Additional Estimates in February, 2014:

- a) List the total cost of this research
- b) List each item of expenditure and cost, broken down by division and program
- c) Who conducted the research?
- d) How were they identified?
- e) Where was the research conducted?
- f) In what way was the research conducted?
- g) Were focus groups, round tables or other forms of research tools used?
- h) How were participants for these focus groups et al selected?

Answer:

Q1.Nil to all parts of the question.