

Senate Finance and Public Administration Legislation Committee

Budget Estimates – May 2014

ANSWER TO QUESTIONS ON NOTICE

Prime Minister and Cabinet portfolio

Department/Agency: Office of the Official Secretary to the Governor-General

Program 1: Support for the Governor-General and Official Activities

Outcome 1: The performance of the Governor-General's role is facilitated through the organisation and management of official duties, management and maintenance of the official household and property and administration of the Australian Honours and Awards system.

Topic: Advertising

Senator: Ludwig

Question reference number: QoN 320

Type of Question: Written

Date set by the committee for the return of answer: 11 July 2014

Number of Pages: 1

1. How much has the Department/Agency spent on Advertising since Additional Estimates in February, 2014? Including through the use of agencies.
2. Please detail each advertising campaign including it's cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning

Answer:

1. \$2,000.
2. Non-campaign advertisement was in the 2014 National Capital School Excursion Planner for Government House School Tours. The advertisement cost \$2000, and was approved by the Director of Corporate Services.