

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**BUDGET ESTIMATES 2014**

Prime Minister and Cabinet Portfolio

**Department/Agency: Australian National Audit Office**

**Outcome/Program:**

**Topic:** Advertising

**Senator:** Ludwig

**Question reference number: 320**

**Type of question: Written**

**Date set by the committee for the return of answer: 11 July 2014**

**Number of pages: 1**

**Question:**

1. How much has the Department/Agency spent on Advertising since Additional Estimates in February, 2014? Including through the use of agencies.
2. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.

**Answer:**

- Q1. The only advertising undertaken by the ANAO related to graduate recruitment. Advertising expenditure for the period 1 February - 31 May 2014 was \$3,237.
- Q2. The ANAO has not engaged in any advertising campaign.