

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates 26 May-6 June 2014

Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet

Outcome/Program: 1.1 Prime Minister and Cabinet

Topic: Media monitoring

Senator: Senator the Hon Joe Ludwig

Question reference number: 317

Type of Question: Written

Date set by the committee for the return of answer: 11 July 2014

Number of pages: 1

Question:

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from Additional Estimates in February, 2014 to date?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - c. Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from Additional Estimates in February, 2014 to date?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - c. Itemise these expenses

Answer:

Media monitoring services are provided to the department and the ministerial offices under contract by Isentia Pty Ltd. There is no separation of services or costs between the ministerial offices and the department.

The total cost for the period from 1 March to 31 May 2014 is \$45,765 GST inclusive. Services provided include press clips, broadcast clips, transcripts, media alerts and morning reports on Indigenous affairs issues.