

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates 26 May-6 June 2014

Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet

Outcome/Program: 1.1 Prime Minister and Cabinet

Topic: CRC Videos

Senator: Senator Cory Bernardi

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Type of Question: Written

Date set by the committee for the return of answer: 11 July 2014

Number of pages: 1

Question:

1. The Council website includes a number of videos of speeches. Can you outline your video program?
2. What resources are used in producing these videos? Do you outsource production?
3. Have you assessed the effectiveness of the videos, given that some of the videos show they have only received three views?

Answer:

1. The Council of Australian Governments Reform Council has a number of videos that are intended to be used to promote the Council's work outside of regular report launches.
2. The videos are shot using internal resources. The secretariat has occasionally outsourced editing.
3. After providing a number of videos on the website and monitoring their use, the secretariat decided against producing more.