

Campaigns or phases of campaigns endorsed by the Special Minister of State or his representative against the Short-term Interim Guidelines

No.	Campaign	Agency
1	Anzac Day 2015 Ballot	Department of Veterans' Affairs
2	Smartraveller (Phase 3)	Department of Foreign Affairs and Trade
3	Defence Force Recruiting – Air Force – Fighter Pilot	Department of Defence
4	Defence Force Recruiting – Media Plan (Jan–Feb 2014)	Department of Defence
5	Digital Television – Retune	Department of Communications
6	Defence Force Recruiting – Media Plan (Mar–Jun 2014)	Department of Defence
7	Defence Force Recruiting – Army Diversity	Department of Defence
8	Digital Television – Retune – Sydney	Department of Communications
9	Defence Force Recruiting – Defence University Sponsorships	Department of Defence
10	Defence Force Recruiting – Army Aviation, One Year Roles, and Women in the Army	Department of Defence
11	MoneySmart	Australian Securities and Investments Commission
12	National Tobacco – More Targeted Approach	Department of Health
13	Tax Time 2014	Australian Taxation Office
14	Tax Time Refund Integrity	Australian Taxation Office

Senate F&PA Committee

Tabled Document

Inquiry: Budget Estimates 2014-15

Date/Time: 29/5/14

Witness Name: Minister Ronaldson

Organisation: Finance