

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**BUDGET ESTIMATES 2014-15**

Finance Portfolio

**Department/Agency:** Finance

**Outcome/Program:** 2/2.1

**Topic:** Master Media Agency

**Senator:** Jacinta Collins

**Question reference number:** F66

**Type of question:** Hansard, F&PA Committee, Page 72, 29 May 2014

**Date set by the committee for the return of answer:** Friday, 11 July 2014

**Number of pages:** 1

**Question:**

**Senator JACINTA COLLINS:** The new master media agency is Mitchell & Partners Australia Pty Limited. The announcement was made on 15 April that Mitchell & Partners has been appointed the master media agency for four years. What is the contract value for this?

**Mr Sheridan:** I will have to take that on notice, but I may be able to get back to you shortly.

**Answer:**

The contract value, over the 4 year term, is estimated to be between \$23 million to \$30 million (GST exclusive).