

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2014-15

Finance Portfolio

Department/Agency: Medibank

Outcome/Program: General

Topic: Response to communication about the sale of Medibank

Senator: McKenzie

Question reference number: F43

Type of question: Hansard, F&PA Committee, Page 18, 29 May 2014

Date set by the committee for the return of answer: Friday, 11 July 2014

Number of pages: 1

Question:

Mr Savvides: ... A couple of million letters went out, both surface and email. Sadly, we did not get much response. So there you go. Obviously it is not a top issue.

Senator McKENZIE: Is no news good news?

Mr Savvides: I can bring this on notice, but I think it was a couple of hundred responses out of a couple of million communications ...

Answer:

In April 2014 Medibank emailed 1,004,031 policy holders to inform them of the Australian Government's decision to sell Medibank. The response rate following this communication was very low, with Medibank receiving just 150 enquiries, letters and emails.