

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2014-15

Finance Portfolio

Department/Agency: All
Outcome/Program: General
Topic: Media monitoring

Senator: Ludwig
Question reference number: F165
Type of question: Written
Date set by the committee for the return of answer: Friday, 11 July 2014

Number of pages: 2

Question:

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from Additional Estimates in February, 2014 to date?
 - a) Which agency or agencies provided these services?
 - b) What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from Additional Estimates in February, 2014 to date?
 - a) Which agency or agencies provided these services?
 - b) What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - c) Itemise these expenses.

Answer:

For the period 25 February 2014 to 31 May 2014:

Department/ Agency	Response
Finance	1. Media monitoring services for Finance Ministers' offices are provided by the department and are included in the scope of the department's contract at no additional cost. <ol style="list-style-type: none"> a) Australian Associated Press Pty Ltd and Media Monitors Australia Pty Ltd. b) & c) Providing media monitoring services to the Ministers' offices is included in the scope of the department's contract. 2. The total cost of media monitoring services is \$51,456.82 (excluding GST). <ol style="list-style-type: none"> a) Australian Associated Press Pty Ltd and Media Monitors Australia Pty Ltd. b) \$51,456.82 (excluding GST). c) All the department's media monitoring services are provided under a fixed monthly fee with variable monthly copyright charges. From 25 February 2014

Department/ Agency	Response
	to 31 May 2014, the department spent \$3,909.24 (excluding GST) on copyright, which is included in the total cost amount above.
Australian Electoral Commission	<ol style="list-style-type: none"> 1. The AEC does not provide media monitoring services to the Minister's office. 2. \$38,515.83 (ex GST). <ol style="list-style-type: none"> a) Australian Associated Press Pty Ltd. b) \$38,515.83 (ex GST) c) \$24,940 (ex GST) for ongoing monitoring and provision of media summaries for press and broadcast (television and radio) media outlets. <p>\$13,575.83 (ex GST) for copyright charges and additional services including the purchase of television or radio interviews.</p>
ComSuper	Refer to F90 from the Additional Estimates hearings.
Commonwealth Superannuation Corporation	<ol style="list-style-type: none"> 1. Nil. <ol style="list-style-type: none"> a) N/A. b) Nil. c) Nil. 2. \$9,345.70. <ol style="list-style-type: none"> a) Australian Associated Press Pty Ltd. b) Nil (CSC are users of media monitoring services not providers). c) N/A.
Future Fund Management Agency	<ol style="list-style-type: none"> 1. Nil. <ol style="list-style-type: none"> a) N/A. b) N/A. c) N/A. 2. \$8,740.86. <ol style="list-style-type: none"> a) Media Monitors. b) \$8,740.86. c) \$8,740.86 It would be an unreasonable diversion of resources to itemise the expenses.