Question: 61

Topic: Merchandise or promotional material

Written: 22 February 2016

Senator LUDWIG asked:

Since the change of Prime Minister on 14 September, 2015:

- 1. Has the department purchased any merchandise or promotional material?
- 2. List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)
- 3. List the cost for each item
- 4. List the quantity of each item
- 5. Who suggested these materials be created?
- 6. Who approved its creation?
- 7. Provide copies of authorisation
- 8. When was the Minister informed of the material being created?
- 9. Who created the material?
- 10. How was that person selected?
- 11. How many individuals or groups were considered in selecting who to create the material?

Answer:

- 1.-7. and 9-11. The department has procured the following items at a total cost of \$13,083.
- Resources catalogue for the promotion of the Parliamentary Education Office (PEO) and the PEO website. Resources catalogues are provided to schools and members and senators.
- Promotional flyers, booklets and materials for public events, including Parliament House Open Day and the Harry Evans Lecture.
- Promotional pens (displaying website addresses) for distribution at both PEO education sessions and Procedure Office seminars.

Product	Quantity	Cost	Suggested and Approved by *	Creator	Supplier
Resources catalogue for Parliamentary Education Office	15,000	\$1,679	Parliamentary Education Office	Internal	Flanergan
Harry Evans lecture - booklet	1,000	\$2,499	Procedure Office	Internal	Flanergan
Harry Evans lecture – banner	1	\$177	Procedure Office	Wild Digital	Wild Digital
Promotional material for APH Open Day	various	\$2,584 ^	Procedure Office	Internal	Various

Product	Quantity	Cost	Suggested and Approved by	Creator	Supplier
Stick pens for the Parliamentary Education Office	25,000	\$4,250	Parliamentary Education Office	Promocity	Promocity
Australian Senate promotional pens for departmental use	1,500	\$1,894	Procedure Office	Printed Promotional Pens	Printed Promotional Pens

[^] These costs were shared by the department, the Department Parliamentary Services and the Department of the House of Representatives. \$3,569 was recovered from these departments.

Copies of relevant approvals are attached.

While all items are under the procurement threshold, the department applied the principles of the Commonwealth Procurement Rules when purchasing these items.

8. Not applicable.

^{*} Approvals were given by the relevant delegate within the Office (as noted in the table) in line with the Clerk's delegations under the PGPA Act.



Spending relevant money approval form

OUTLINE OF SPENDING PROPO	SAL					
Description of good(s) or service(s	to be provided					
15,000 PEO Resource Catalogue. Print	ed CMYK both sides on 110gsm s	stock folded 1	to A6 as per supplie	d sample		
N. 1 E 1 11				/4		
Name of supplier / provider Elect printing						
Amount (excluding GST)	GST amount		Total Amo	ount (including ((T22	
\$ 1,679.09	\$ 167.91	1	\$	1,847.00		
CONSIDERATIONS						
Does the spending proposal extend	beyond the current financial		E ALVENTED			
year? If yes, please refer to the Clerk's	Instructions and complete the		Yes	V	No	
spending relevant money approval mi 2. Does the spending proposal contain						
indemnity? Note: Most venue hire arraindemnity.			Yes	1	No	
If yes to Q2, have you assessed the occurring as remote (less than 5% c			· · ·			
if the event occurred, the impact is	·	-	Yes ^		No	
million)?						
METHOD OF SPENDING		7				
Please state the procurement method	d undertaken:	Open tender (more than one quote received)				
Attach all relevant documentation - q	uotes, draft agreement or		Prequalifie	ed tender	let a 1	
contract, emails, delivery schedule, ris			(supplier was selected from an			
form before requesting approval from	the delegate.			l arrangement)		
* For limited tender, you must consul	t the CFO.	1		nder (direct sourc e- received)	re)*	
REQUESTED BY		1		The state of the		
Name of requesting officer	Signature			Date		
Kevin Cooke				22	/12/2015	
APPROVAL				R AVE DE		
As part of your consideration in appr commits relevant money. The autho Act, PGPA rules or other specific legis You must not approve this spending efficient, effective, economical, ethic	rity to enter into, vary or adminis slation), and is delegated by the C proposal unless you are satisfied,	ter an arrang lerk. after making	ement generally cor reasonable inquirie	nes from legislations, that the spending	on (such as the PGPA	
subject to conditions.					, con approva	
Name of delegate		Signature	40			
Simon Harvey		See attache	ed email			
Position title				Date		
Director Parliamentary Education	n Office	Vi)		
Instructions 1. This form or approval by email mu			unless a purchase or			

money should be provided on this form, or the spending relevant money approval minute.



Spending relevant money approval form

OUTLINE OF SPENDING PROPO					
Description of good(s) or service(s	to be provided				
1,000 36pp + 4pp cover Booklet (Harry	Evans Booklet) printed CMYK th	nroughout with mach	ine varnish on 128gsm & 300g	gsm Satin	
Name of supplier / provider					
Elect Printing (Flanergan Pty Ltd)					
Amount (excluding GST)	GST amount		Total Amount (including G	ST)	
\$ 2,499.00	\$ 249.90		\$ 2,748.90		
CONSIDERATIONS					
1. Does the spending proposal extend year? If yes, please refer to the Clerk's spending relevant money approval min	Instructions and complete the	☐ Yes	V	No	
2. Does the spending proposal contain indemnity? Note: Most venue hire arraindemnity.		☐ Yes	V	No	
If yes to Q2, have you assessed the loccurring as remote (less than 5% clif the event occurred, the impact is r million)?	nance of occurrence), and even	Yes ^		No .	
METHOD OF SPENDING					
Please state the procurement method	undertaken.	Open tender (more than one quote received)			
Attach all relevant documentation - question contract, emails, delivery schedule, rist form before requesting approval from	k assessment, etc to this	Prequalified tender (supplier was selected from an existing multi-use list / panel arrangement)			
* For limited tender, you must consul-		Limited tender (direct source)* (one quote received)			
REQUESTED BY	t the ero.	The Research Street Street	e-universal state (edeline u)	Contract trapping 2 - 11 To	
Name of requesting officer	Signature	Date			
Kevin Cooke			24,	/08/2015	
APPROVAL					
As part of your consideration in approcommits relevant money. The author Act, PGPA rules or other specific legis You must not approve this spending pefficient, effective, economical, ethic subject to conditions.	rity to enter into, vary or adminis lation), and is delegated by the C proposal unless you are satisfied,	ter an arrangement g lerk. after making reasona	enerally comes from legislatio ble inquiries, that the spendin	n (such as the PGPA g proposal is	
Name of delegate		Signature			
Tim Bryant		See attached pape	rwork for approval		
Position title			Date		
Instructions 1. This form or approval by email mu 2. For procurements/purchases grea					

Finch, Michael (SEN)

From:

Bryant, Tim (SEN)

Sent:

Friday, 28 August 2015 10:10 AM

To:

Antonino, Filia (SEN)

Subject:

FW: Request for a quote

Attachments:

Senate-158JG3141 Rollup.pdf; Entry-Level 850 Rollup Template.pdf

The quote for \$195.00 is approved.

Tim Bryant | Director, Research Section

Procedure Office | Department of the Senate Telephone

www.aph.gov.au/senate





From: Antonino, Filia (SEN)

Sent: Friday, 28 August 2015 10:04 AM

To: Bryant, Tim (SEN)

Subject: Request for a quote

Tim

For your approval.

Wild Digital were chosen for this project as they offered the most reasonable quote at the time of doing the banner for the ASPG conference earlier in the year.

Filia

From: Sales

Sent: Thursday, 27 August 2015 3:19 PM

To: Antonino, Filia (SEN)

Subject: Re: Request for a quote

Hi Filia.

Please find attached quote as requested for the Entry Level Rollup,

The artwork you attached was not setup to the right size, I have also attached a template which has the correct artwork size,

Let me know if you have any questions,

Thanks

Jacquie Gray Wild Digital

www.wilddigital.com.au



On 26 Aug 2015, at 3:11 pm, Antonino, Filia (SEN) <

> wrote:

Good afternoon,

Could you please send through a quote for an entry level roll up display banner (850mm wide). I have also attached the graphic we would like used.

Many thanks

Regards

Filia Antonino | Program Coordinator

<image001.gif>

Department of the Senate | Phone SG.49, Parliament House CANBERRA ACT 2600

<image002.jpg>

<HarryEvans_pullupBanner.pdf>

To: Maureen Weeks Clerk-Assistant, Procedure

Approval for give-aways - Open Day 2015

It has been usual practice to give away a modest range of items to visitors to Parliament House on Open Day which promote the Senate and the work of the Parliament. In 2013, items given away included red pencils that said 'Australian Senate, *the ayes have it'*, a range of 5 postcards celebrating 70 years of women in the federal parliament, Black Rod Height charts and small shopping pads featuring the Senate entrance graphic, saying Open Day 2013.(Image attached.)

In 2010 and 2013 there were approximately 6,000 plus visitors to Parliament House.*

In keeping with our theme of the **House at Work** as well as a focus on **Magna Carta** we seek your approval for these items for give-aways for 2015:

- A range of 4 postcards printed in-house, featuring illustrated manuscripts related to the Magna Carta theme (possible images attached)
- A wooden pencil with the text: To no one will we sell, to no one will we deny right or justice, MAGNA CARTA 1215 -2015. For 2,000 pencils (best quote of three) the cost would be \$875.00.
- Pocket Constitutions PEO has approximately 500 -600 of the old (blue) print run that we could use. A new print run is pending.
- A small shopping list pad produced in-house using the black and white Open Day 2015 logo.



- A calico library bag printed with the Senate image 1,000 would cost \$2,600.
- The PEO *Get Parliament: How your federal parliament works* booklet 1,000 would cost \$1,500.

Item	Cost	Approval
4 Magna Carta post cards x 1000	In house printing	
Magna Carta pencils x2000	\$875.00 (best quote)	an we look @ 2 eiggerens
Pocket constitutions x500	Nil – old versions to be distributed	V
Shopping list pad	In house printing	V
Calico library bag with Senate logo x1000	\$2600.00 (best quote)	
Get Parliament booklet (PEO) x1000	\$1500.00 (best quote)	×
	Total: \$4975	

The total of \$4975.00 is within the budget indicated to the Clerk in the briefing noted by her on 13 July (Trim Ref: D15/35678). Extracted below.

 In addition, it is expected that merchandise costs specific to the Senate will be approximately \$5000. Approval will be sought separately for this expenditure.

Sign:	77.77	date:	18	Lugust	2015
		Elug vég i	24,57	0	allottna s

Maureen Weeks

Clerk Assistant - Procedure



Spending relevant money approval form

OUTLINE OF SPENDING PROPO	SAL				
Description of good(s) or service(s	to he provided				
2,000 Open Day programs printed CM	YK both sides A3 and folded dov	vn to A6 on 120gsm Und	coated stock		
Name of supplier / provider					
Elect Printing (Flanergan Pty Ltd)					
Amount (excluding GST)	GST amount		otal Amount (includir	ng GST)	
\$ 600.00	\$ 60.00] [\$	660	0.00	
CONSIDERATIONS					
1. Does the spending proposal extend by					
year? If yes, please refer to the Clerk's spending relevant money approval min		☐ Yes	✓	No	
2. Does the spending proposal contain					
indemnity? Note: Most venue hire arraindemnity.		Yes	V	No	
If yes to Q2, have you assessed the li					
occurring as remote (less than 5% ch		Yes ^		No	
if the event occurred, the impact is n million)?	ot material (less than \$5				
METHOD OF SPENDING					
Please state the procurement method	undertaken.	Open tender (more than one quote received)			
Attach all relevant documentation - qu			requalified tender		
contract, emails, delivery schedule, risk	, and the second			om an existing multi-use	
form before requesting approval from	tne delegate.	lis	st / panel arrangement)		
* For limited tender, you must consult	the CFO.		imited tender (direct so one quote received)	urce)*	
REQUESTED BY	1.	1			
Name of requesting officer	Signature		Date		
Kevin Cooke				8/09/2015	
APPROVAL					
	V				
As part of your consideration in appro- commits relevant money. The authori Act, PGPA rules or other specific legisla	ty to enter into, vary or administ	er an arrangement gene	the authority to enter in erally comes from legisla	nto an arrangement that ation (such as the PGPA	
You must not approve this spending p			inquirios that the	alta a succession of the	
efficient, effective, economical, ethica subject to conditions.	and is not inconsistent with the	policies of the Commor	nwealth. You may provi	de your approval	
Name of delegate		Signature			
Tim Bryant		See attached paperwo	ork for approval		
Position title			Date		
Director, Research Section, Proceed	ure Office		Date	4/00/2015	
En ector, nescaren section, i rocco	are office			4/09/2015	
Instructions					
1. This form or approval by email mus	be attached to all invoices unde	er \$10,000, unless a purc	chase order is in place.		
2. For procurements/purchases greate	r than \$10,000 a purchase order	should be raised. Appr	oval to spend relevant		

money should be provided on this form, or the spending relevant money approval minute.

Finch, Michael (SEN)

From:

Bryant, Tim (SEN)

Sent:

Monday, 7 September 2015 8:10 AM

To:

Higgins, Marilyn (SEN)

Cc:

Seminara, Dijana (SEN); Antonino, Filia (SEN)

Subject:

FW: Quotes for new sign stands in foam core

Attachments:

Quotes for sign stands 2015.pdf; Letter from Clerk to Reps and DPS re shared costs

13 July 2015.pdf

Marilyn

I approve spending \$440.00 on corflute sign stands from the Exhibition Centre.

This is in line with printing and signage costs indicated on p2 of the attached approval from the Clerk.

Tim

Tim Bryant | Director, Research Section

Procedure Office | Department of the Senate

Telephone

www.aph.gov.au/senate





From: Higgins, Marilyn (SEN)

Sent: Tuesday, 1 September 2015 3:55 PM

To: Bryant, Tim (SEN)

Subject: Quotes for new sign stands in foam core

Hi Tim

As we will need new signs to display directions and displays on Open Day Filia has researched the costs. (Quotes attached). We decided on advice from both Black Rod's and the Exhibition Centre that foam core is the better option compared to corflute.

As we have used the last sign stands bought in 2010 for two Open Days and two Openings of Parliament and several other events we have certainly got good value form the original 25. Some of these are definitely too damaged to use now. We will need more than 25 signs for 19 September. If we go ahead with our preferred option here, Exhibition Centre \$440.00, we can use these 25 as our main signs and supplement with the old ones.

Marilyn

From: Bryant, Tim (SEN)

Sent: Tuesday, 15 September 2015 12:26 PM

To: Antonino, Filia (SEN) **Cc:** Higgins, Marilyn (SEN)

Subject: RE: approval to buy stationery for OPEN DAY

Purchase of Velcro, pencils, water x96 and muesli bars x 48 (as per list below) is approved.

Tim Bryant | Director, Research Section

Procedure Office | Department of the Senate

Telephone

www.aph.gov.au/senate





From: Antonino, Filia (SEN)

Sent: Tuesday, 15 September 2015 12:10 PM

To: Bryant, Tim (SEN) **Cc:** Higgins, Marilyn (SEN)

Subject: RE: approval to buy stationery for OPEN DAY

Tim,

Please approve the purchase of the below stationary for Open Day.

Velcro buttons - \$21.94 Coloured pencils - \$9.42 Water (96 bottles) - \$49.84

Muesli bars (48 pcs) - \$27.04

TOTAL \$108.24

From: Bryant, Tim (SEN)

Sent: Tuesday, 1 September 2015 9:49 AM

To: Seminara, Dijana (SEN) **Subject:** FW: Pen and design

Dijana - purchase of 1500 pens at \$1.36 at a total cost \$2083.50 inc delivery and GST from Printed Pens is approved.

Tim

From: Weeks, Maureen (SEN)

Sent: Monday, 31 August 2015 4:58 PM

To: Bryant, Tim (SEN) **Subject:** RE: Pen and design

Thanks Tim,

Happy to go with the proposal below. Please organise the necessary paperwork.

Maureen

From: Bryant, Tim (SEN)

Sent: Monday, 31 August 2015 9:54 AM

To: Weeks, Maureen (SEN) **Subject:** RE: Pen and design

Maureen – we are about to run out of Senate pens that we provide as part of our seminars.

The preferred quote is 1500 pens at \$1.36 - total cost \$2083.50 inc delivery and GST.

Are you happy with this approach?

Tim

From: Seminara, Dijana (SEN)

Sent: Monday, 31 August 2015 9:39 AM

To: Bryant, Tim (SEN)

Subject: FW: Pen and design

Tim

We have received 2 samples for pens. Details are as follows:

Sample from Printed Pens: This is my pick, colour is closest to our current pen, is also weightier and is also the cheapest of the 3 quotes sought.

1500 @ \$1.36 each

This price includes artwork, setup, 1 colour print in 1 position and GST.

Delivery would be at cost (delivery \$43.50 as per email below)



Minute to Approve Spending in the Current and Future Financial Years

To	John Studholme	Date	20/08/2015	
Subject	Approval to spend relevant money for purchasing 25 000 customised pens			
Start Date	21 August 2015			
End Date	30 October 2015			
Through	Chief Finance Officer			
cc	Jodie Liddell			
Requested by	Jason Bongers			
Attachments	Quote			

Purpose

This minute seeks your approval for:

- (a) a spending proposal of up to \$4250.00 plus a maximum of 10 % for GST (if applicable) over the years **August 2015** to **October 2015**;
- (b) the method of spending to be invitation for quotes;
- (c) the outcome of **PromoCity**;

for printing of 25 000 customised pens in accordance with the information provided in this minute.

Details of the Proposed Arrangement

Outline of Spending Proposal

1. After approval was given by the Director, Simon Harvey, a series of quotes were sourced from the market. PromoCity provided the most competitive quote. All work will be completed and paid for within this financial year.

Issues

2. We have not used PromoCity before.

Risk Management Strategy

3. As we are working with a new supplier, we are seeking a purchase order from Senate Financial Management so that PromoCity are aware of the Department's terms and conditions.

Funding Details and Availability

- 4. The source of the funding is departmental appropriation from 3230-2271.
- 5. Finance has confirmed that there is sufficient uncommitted appropriation in this financial year and, where applicable, in the forward estimates to support this expenditure.
- 6. The anticipated amounts payable under this spending proposal are:

(Excluding GST)	2015/16	2016/17	2017/18	2018/19	Total
Spending proposal:	\$4250.00	\$0	\$0	\$0	\$0

Contingent Liabilities and Indemnities

7. This section must not be deleted.

There are no contingent liabilities or indemnities arising from the arrangement proposed in this submission.

Accounting for GST

- 8. The delegate should note that GST is recorded against an agency-wide charge code and is not reflected against the arrangement / project.
- 9. Figures are presented in the attached tables do not include GST.

Details of Method (delete this section if not yet known)

10. After approval was given by the Director, Simon Harvey, a series of quotes were sourced from the market. PromoCity provided the most competitive quote. Because we have not worked with PromoCity before we would like to provide them with a purchase order so that they are familiar with the Department's procurement policies and the Department is protected. All work will be completed and paid for within this financial year.

Method Approval *

Not applicable.

Details of Outcome (delete this section if not yet known)

11. PromoCity has been selected as their quote represented the best value for money.

Outcome Approval^

Recommendation

It is recommended that you:

- (a) approve up to \$4250.00 plus a maximum of 10% for GST (if applicable) over the years August 2015 to October 2015;
- (b) approve the method of spending to be via invitation for quotes;
- (c) approve the outcome of PromoCity

for a spending proposal relating to printing of 25 000 customised pens.

The proposed expenditure is in accordance with the policies of the Commonwealth and will make efficient, effective, economical and ethical use of relevant money.

21 181 15 Jason Bongers Parliamentary Education Support & Liaison Officer Department of the Senate Authorisation and Approval APPROVED / NOT APPROVED (a) Spending approval: APPROVED) NOT APPROVED *delete if not required * (b) Procurement method: (c) Procurement outcome: APPROVED | NOT APPROVED * delete if not required * 18115 John Studkolme Date **Education Centre Manager/Acting Director** Department of the Senate