

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
SUPPLEMENTARY BUDGET ESTIMATES 2015

Prime Minister and Cabinet Portfolio

Department/Agency: Australian National Audit Office

Outcome/Program:

Topic: Government advertising

Senator: Xenophon

Question reference number: 89

Type of question: Written

Date set by the committee for the return of answer: 10 April 2014

Number of pages: 1

Question:

1. The Government has previously announced it will re-establish the Independent Communications Committee to oversee government spending on advertising. How will such a committee interact with the ANAO?
2. Has the ANAO provided any advice to the Government regarding the establishment, structure or duties of such a committee?
3. When will the next performance audit of government spending on advertising take place?

Answer:

1. The Special Minister of State announced on 23 December 2014 that proposed Australian Government advertising campaigns with expenditure in excess of \$250 000 will be considered by an Independent Communications Committee (ICC) from 1 February 2015. The ANAO is not aware of any proposal for the ICC to interact with the ANAO other than in the audit context.
2. The ANAO has not been asked for an opinion on these matters.
3. The next performance audit on government advertising is currently expected to commence by mid-2015.