

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Additional Estimates 23-27 February 2015

Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet
Outcome/Program: Outcome 1: Prime Minister and Cabinet
Topic: Media monitoring

Senator: Senator the Hon Penny Wong

Question reference number: 167

Type of question: Written

Date set by the committee for the return of answer: 10 April 2015

Number of pages: 1

Question:

What is the total cost of media monitoring services provided to the department/agency in 2014-15 to date? Please provide details of (a) the service provider and (b) the cost.

Are media monitoring services purchased by the department/agency provided to the office of a Minister or Parliamentary Secretary? If so, please provide details of the service, including, if applicable, any additional costs incurred by the department/agency.

Answer:

1. The Department of the Prime Minister and Cabinet recently entered into a contract with Meltwater to provide overall media monitoring services on a fixed fee-contract for calendar year 2015. This contract will return significant savings compared to the previous long-standing arrangement with iSentia Pty Ltd.

Further to SE QoN 130 from the Supplementary Budget Estimates Hearing in October 2014, the total cost from 1 November 2014 to 28 February 2015 was \$160,233 GST Inclusive.

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|---------------------|---|
| (a) iSentia Pty Ltd | (b) \$146,850 GST Inclusive |
| (a) Meltwater | (b) \$13,383 GST Inclusive (part of fixed fee contract of \$80,300) |

2. Services are provided to the Department and Ministerial offices with no separation of service delivery.