

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Additional Estimates February 2015

Prime Minister and Cabinet Portfolio

Department/Agency: Office of National Assessments

Outcome/Program: 1

Topic: Advertising

Senator: Senator Wong

Question reference number: 165

Type of Question: Written

Date set by the committee for the return of answer: 10 April 2015

Number of pages: 1

Question:

1. What is the total cost (GST inclusive) of campaign advertising in 2014-15 to date?
2. What additional campaign advertising is planned?
3. What is the estimated cost (GST inclusive) of planned campaign advertising?
4. What is the total cost (GST inclusive) of non-campaign advertising since 18 September 2013?
5. What additional non-campaign advertising is planned?
6. What is the estimated cost (GST inclusive) of planned non-campaign advertising?

ONA Response:

1. Nil
2. None
3. N/A
4. The total cost of non-campaign advertising since 18 September 2013 excluding GST is \$21,643.
5. ONA does not currently have any additional non-campaign advertising planned for the rest of the financial year.
6. N/A