

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**ADDITIONAL ESTIMATES 2014-2015**

Prime Minister and Cabinet Portfolio

**Department/Agency:** Office of the Commonwealth Ombudsman

**Outcome/Program:**

Outcome 1. Fair and accountable administrative action by Australian Government agencies by investigating complaints, reviewing administrative action and inspecting statutory compliance by law enforcement agencies.

**Topic:** Advertising

**Senator:** Senator Wong

**Question reference number:** 165

**Type of question:** Written

**Date set by the committee for the return of answer:** 10 April 2015

**Number of pages:** 2

**Question:**

- (1) What is the total cost (GST inclusive) of campaign advertising in 2014-15 to date?
- (2) What additional campaign advertising is planned?
- (3) What is the estimated cost (GST inclusive) of planned campaign advertising?
- (4) What is the total cost (GST inclusive) of non-campaign advertising since 18 September 2013?
- (5) What additional non-campaign advertising is planned?
- (6) What is the estimated cost (GST inclusive) of planned non-campaign advertising?

**Answer:**

- (1) For the period 1 July 2014 to 28 February 2015, the Office has had nil spend on campaign advertising.
- (2) The Office has no planned campaign advertising.
- (3) Not applicable.

- (4) For the period 1 July 2014 to 28 February 2015, the Office has had nil spend on non-campaign advertising.
- (5) The Office has no planned non-campaign advertising.
- (6) Not applicable.