

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL ESTIMATES 2014-2015

Prime Minister and Cabinet Portfolio

Department/Agency: Office of the Commonwealth Ombudsman

Outcome/Program:

Outcome 1. Fair and accountable administrative action by Australian Government agencies by investigating complaints, reviewing administrative action and inspecting statutory compliance by law enforcement agencies.

Topic: Advertising

Senator: Senator Wong

Question reference number: 165

Type of question: Written

Date set by the committee for the return of answer: 10 April 2015

Number of pages: 2

Question:

- (1) What is the total cost (GST inclusive) of campaign advertising in 2014-15 to date?
- (2) What additional campaign advertising is planned?
- (3) What is the estimated cost (GST inclusive) of planned campaign advertising?
- (4) What is the total cost (GST inclusive) of non-campaign advertising since 18 September 2013?
- (5) What additional non-campaign advertising is planned?
- (6) What is the estimated cost (GST inclusive) of planned non-campaign advertising?

Answer:

- (1) For the period 1 July 2014 to 28 February 2015, the Office has had nil spend on campaign advertising.
- (2) The Office has no planned campaign advertising.
- (3) Not applicable.

(4) For the period 1 July 2014 to 28 February 2015, the Office has had nil spend on non-campaign advertising.

(5) The Office has no planned non-campaign advertising.

(6) Not applicable.