

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**ADDITIONAL BUDGET ESTIMATES 2015**

Prime Minister and Cabinet Portfolio

**Department/Agency:** Australian Public Service Commission

**Outcome/Program:** Cross Portfolio

**Topic:** Advertising

**Senator:** Wong

**Question reference number:** 165

**Type of question:** Written

**Date set by the committee for the return of answer:** 10 April 2015

**Number of pages:** 1

**Question:**

What is the total cost (GST inclusive) of campaign advertising in 2014-15 to date?

What additional campaign advertising is planned?

What is the estimated cost (GST inclusive) of planned campaign advertising?

What is the total cost (GST inclusive) of non-campaign advertising since 18 September 2013?

What additional non-campaign advertising is planned?

What is the estimated cost (GST inclusive) of planned non-campaign advertising?

**Answer:**

The total cost for campaign advertising for the period 1 July 2014 to 28 February 2015 was \$10,282, inclusive of GST.

Campaign advertising is planned for the Australian Public Service Indigenous Pathways programme.

The estimated cost for planned campaign advertising is \$9,689 inclusive of GST.

The estimated non-campaign advertising cost for the period 18 September 2013 to 28 February 2015 was \$19,610 inclusive of GST.

There is no additional non-campaign advertising planned.