

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL ESTIMATES 2015

Prime Minister and Cabinet Portfolio

Department/Agency: Australian National Audit Office

Outcome/Program:

Topic: Advertising

Senator: Wong

Question reference number: 165

Type of question: WRITTEN

Date set by the committee for the return of answer: 10 April 2015

Number of pages: 1

Question:

1. What is the total cost (GST inclusive) of campaign advertising in 2014-15 to date?
2. What additional campaign advertising is planned?
3. What is the estimated cost (GST inclusive) of planned campaign advertising?
4. What is the total cost (GST inclusive) of non-campaign advertising since 18 September 2013?
5. What additional non-campaign advertising is planned?
6. What is the estimated cost (GST inclusive) of planned non-campaign advertising?

Answer:

1. The ANAO has undertaken no campaign advertising in 2014-15 to date.
2. No campaign advertising is planned by the ANAO.
3. Not applicable, refer to the response to Q1.
4. Not applicable, refer to the response to Q2.
5. No additional non-campaign advertising is planned by the ANAO.
6. Not applicable, refer to the response at Q5.