

Question: 61

Topic: Market research

Written: 7 March 2014

Senator LUDWIG asked:

List any market research conducted by the department/agency since 7 September 2013.

- a) List the total cost of this research
- b) List each item of expenditure and cost, broken down by division and program
- c) Who conducted the research?
- d) How were they identified?
- e) Where was the research conducted?
- f) In what way was the research conducted?
- g) Were focus groups, round tables or other forms of research tools used?
- h) How were participants for these focus groups et al selected?

Answer:

The department has not conducted any market research.