

Question: 54

Topic: Government advertising

Written: 7 March 2014

Senator LUDWIG asked:

1. How much has been spent on government advertising (including job ads) since 7 September 2013?
 - a) List each item of expenditure and cost.
 - b) List the approving officer for each item.
 - c) Detail the outlets that were paid for the advertising.
2. What government advertising is planned for the rest of the financial year?
 - a) List the total expected cost.
 - b) List each item of expenditure and cost.
 - c) List the approving officer for each item.
 - d) Detail the outlets that have been or will be paid for the advertising.

Answer:

The department paid \$2,448 for a subscription to APSJobs (the *Gazette*) for the period from 1 July 2013 to 30 June 2014. No other recruitment advertising costs have been incurred.

The department has spent \$14,645 on advertising in national newspapers for public hearings for various Committees since 7 September 2013.

All advertising is through Adcorp under the Central Advertising System managed by the Department of Finance.