

**Senate Finance and Public Administration Legislation Committee  
—Additional Estimates Hearing—February 2014**

**Answers to Questions on Notice**

**Parliamentary departments, Department of Parliamentary Services**

Topic: **Government advertising**

Question: **215**

Written **Senator Ludwig**

**Date set by the committee for the return of answer: 11 April 2014**

1. How much has been spent on government advertising (including job ads) since 7 September 2013?
  - a. List each item of expenditure and cost
  - b. List the approving officer for each item
  - c. Detail the outlets that were paid for the advertising
2. What government advertising is planned for the rest of the financial year?
  - a. List the total expected cost
  - b. List each item of expenditure and cost
  - c. List the approving officer for each item
  - d. Detail the outlets that have been or will be paid for the advertising

**Answer**

1. Total amount spent on government advertising including job advertisements since 7 September 2013 was \$10,667 (ex. GST). This only relates to recruitment advertising.
  - a. See table below.
  - b. See table below.
  - c. See table below.

<b>Item</b>	<b>Cost \$</b>	<b>Approving Officer</b>	<b>Outlet</b>
APS Jobs (Gazette) advertising for 2013-14	7,594.04	Director, Human Resources	Australian Public Service Commission
First Assistant Secretary advert	3,073.25	Secretary	Adcorp Australia Pty Ltd

2. The department does not currently have any planned expenditure on government advertising for the remainder of the financial year.