

**Senate Finance and Public Administration Legislation Committee
—Additional Estimates Hearing—February 2014**

Answers to Questions on Notice

Parliamentary departments, Department of Parliamentary Services

Topic: **Media monitoring**

Question: **175**

Written **Senator Ludwig**

Date set by the committee for the return of answer: 11 April 2014

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services from 7 September 2013 to date?
 - c. Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?
 - a. Which agency or agencies provided these services?
 - b. What has been spent providing these services from 7 September 2013 to date?
 - c. Itemise these expenses

Answer

1. Not applicable
2.
 - a. The Parliamentary Library has spent \$186,786 on press clippings from 7 September 2013 to 17 March 2014. The estimated budget for press clipping in 2013-14 is \$272, 000. The Parliamentary Library also subscribes to a social media monitoring service; however, no payments for this service have been made during this reporting period.
 - a. The clips are purchased from iSentia Pty Limited. The social media monitoring is provided by Sentiment Metrics.
 - b. \$186,786 has been spent on press clippings from 7 September 2013 to 17 March 2014. No payment for the social media monitoring service has been made during this period.
 - c. The press clippings were billed quarterly up to the December quarter 2013. Since January 2014 the service has been billed on a monthly basis. The social media monitoring was a one off payment (\$120,000) made in July 2013.