

Q No.	Program: Division or Agency	Senator	Broad Topic	Question / Response	Proof Hansard, page & hearing date or Written Q
001	Tourism Australia	Brown	Research	<ol style="list-style-type: none"> 1. Please detail the forward publishing schedule for all research and survey publications in 2015-16 including Tourism Research Australia. 2. Have there been any changes to the expected publication schedules since last estimates? 3. If yes, please detail with original expected publication date and actual publication date. 4. Does Austrade or Tourism Australia anticipate any additional delays to publications over the next year aside from those detailed in last estimates answers? If so, please detail publication, reason, and expected length of delay. 	Written Q
				Response: <ol style="list-style-type: none"> 1. Tourism Australia publishes market profiles and its Consumer Demand Project research each year. Market profiles are published in June and the CDP in February. Questions about Tourism Research Australia will be answered by Austrade. 2. No. 3. N/A. 4. No. 	
002	Tourism Australia	Brown	Tourism Investment App	<ol style="list-style-type: none"> 1. Who produced the app? 2. How much did it cost to produce? Please provide a full breakdown of costs. 3. What date was the project commissioned? 4. What date was the app launched? 5. Was it put to tender? If so, how many tenderers were there? 6. How many Austrade and Tourism Australia staff were engaged in 	Written Q

				<p>the production process and for what period of time?</p> <p>7. Were there any expenses in relation to a launch event or the launch of the app? Please detail in full including travel, hospitality, etc</p> <p>8. How many times has it been downloaded from App Stores? Please provide a breakdown by month from launch date until the present.</p> <p>9. How many active users are there?</p> <p>10. Who keeps the app updated? (ie the news sections). How many FTE staff does this require? Where is news sourced from?</p>	
				<p>Response:</p> <p>1. Australian Traveller produced the Australian Tourism: Open for Investment Application.</p> <p>2. AUD81,015.00 (incl. GST)</p> <ul style="list-style-type: none"> ○ AUD29,645.00 – Initial consultation and creation of private app ○ AUD32,890.00 – creation of public version of the app with redesign and content update ○ AUD18,480.00 – Version 3 update of content <p>3. June 2014.</p> <p>4. The app was launched in two phases in June 2014 and October 2014.</p> <p>5. No, the total amount was under the threshold as outlined in Tourism Australia's procurement policy.</p> <p>6. One Austrade staff member and one Tourism Australia staff member worked part time on the app in June 2014.</p> <p>7. No.</p> <p>8. Since its public iTunes launch on 19 October 2014 to November 2015 - the app has been downloaded 382 times. Breakdown of downloads as follows:</p> <ul style="list-style-type: none"> ○ October 2014 – 64 	

				<ul style="list-style-type: none"> ○ November 2014 – 20 ○ December 2014 – 13 ○ January 2015 – 26 ○ February 2015 – 14 ○ March 2015 – 17 ○ April 2015 – 36 ○ May 2015 – 34 ○ June 2015 – 30 ○ July 2015 – 21 ○ August 2015 – 20 ○ September 2015 – 27 ○ October 2015 – 51 ○ November 2015 – 9 <p>Please note this is based on downloads from devices using iOS 8 or later, iTunes does not track downloads from devices using previous versions.</p> <p>9. 122. Please note this figure is based on users from April to November 2015.</p> <p>10. One Tourism Australia staff member is responsible for the app updates, however this is only a small part of their role. News is sourced from Austrade and state and territory government tourism investment agencies, based on public media announcements.</p>	
003	Tourism Australia	Brown	Incoming ministerial briefing	<p>1. Has Minister Colbeck been provided with an incoming ministerial briefing? What date did this occur?</p> <p>2. Please provide a copy of the written incoming ministerial briefing.</p> <p>3. Has Tourism Australia, Austrade or Tourism Australia met with Minister Colbeck since his appointment as Minister for Tourism? If</p>	Written Q

				<p>so, please detail dates.</p> <p>4. Has Minister Colbeck visited the offices of Austrade, Tourism Australia or Tourism Research Australia since being appointed Minister for Tourism? If yes, what dates and what was the nature of the visits?</p>	
				<p>Response:</p> <p>1. Tourism Australia provided input to Austrade who coordinated the incoming ministerial briefing. Austrade have advised that they provided their briefing to Minister Colbeck during the week commencing 21 September 2015.</p> <p>2. The incoming ministerial briefing constitutes policy advice to government and was provided to the Minister on a confidential basis.</p> <p>3. Yes.</p> <ul style="list-style-type: none"> ○ 8 October 2015 ○ 22 October 2015 ○ 17 November 2016 ○ 18 November 2016 <p>4. No</p>	
004	Tourism Australia	Ludwig	Departmental Rebranding	<p>Response:</p> <p>1. Has the department/Agency undergone a name change or any other form of rebranding since the leadership change in September, 2015? If so:</p> <ul style="list-style-type: none"> a. Please detail why this name change / rebrand were considered necessary and a justified use of departmental funds? i. Please provide a copy of any reports that were commissioned to study the benefits and costs associated with the rebranding. b. Please provide the total cost associated with this rebrand and then break down by amount spent replacing: 	Written Q

				<p>i. Signage.</p> <p>ii. Stationery (please include details of existing stationery and how it was disposed of).</p> <p>iii. Logos</p> <p>iv. Consultancy</p> <p>v. Any relevant IT changes.</p> <p>vi. Office reconfiguration.</p> <p>c. How was the decision reached to rename and/or rebrand the department?</p> <p>i. Who was involved in reaching this decision? ii. Please provide a copy of any communication (including but not limited to emails, letters, memos, notes etc) from within the department, or between the department and the government regarding the rename/rebranding.</p> <p>2. Following the changes does the department share any goods/services/accommodation with other departments?</p> <p>3. What resources/services does the department share with other departments; are there plans to cease sharing the sharing of these resources/services?</p> <p>4. What were the costs to the department prior to the Machinery of Government changes for these shared resources? What are the estimated costs after the ceasing of shared resource arrangements?</p> <p>Response: No.</p>	
005	Tourism Australia	Ludwig	Staffing - employment of non-Australian citizens	<p>I refer you to section 22 (8) of the Public Service Act 1999 which says:</p> <p>"An Agency Head must not engage, as an APS employee, a person who is not an Australian citizen, unless the Agency Head considers it appropriate to do so."</p>	Written Q

				<p>1. Does the department have guidelines or similar to assist Agency Heads to assess when it is appropriate to hire non-Australian citizens? If no, do individual agencies have their own guidelines? If yes to either:</p> <ul style="list-style-type: none"> - Please provide a copy. - When did they come into effect? - Can Agency Heads decide to go against the advice? If yes, under what circumstances? <p>2. Are Agency Heads required to provide a reason to anyone for hiring non-Australian citizens? If yes:</p> <ul style="list-style-type: none"> - Who are they required to report the reason to? - Does this reporting happen before or after the hire has been made? - Is this reason provided in writing? If no, how is it provided? - Can you please provide a list of reasons that have been used since the Federal election in September, 2013. <p>3. Are there any provisions to over-rule a Head of Agency's decision to hire a non-Australian citizen? If yes:</p> <ul style="list-style-type: none"> - Who can over-rule this decision? - Under what circumstances can it be over-ruled? - How many times has this occurred since the Federal election in September, 2013. 	
				<p>Response: Tourism Australia is a corporate Commonwealth entity under section 11(a) of the <i>Public Governance, Performance and Accountability Act 2013</i> and as such is not subject to the <i>Public Service Act 1999</i>.</p>	