

Foreign Affairs, Defence and Trade Legislation Committee

QUESTIONS ON NOTICE—ADDITIONAL BUDGET ESTIMATES, 11 February 2016

Tourism Australia

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
|--------------|--|----------------|--------------------|---|---|--|---|
| 001 | Tourism Australia | Ludwig | Taxi costs | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. How much did each department/agency spend on taxis during the specified period? Provide a breakdown for each business group in each department/agency. 2. What are the reasons for taxi costs? 3. How much did the department spend on taxis during the specified period for their minister or minister's office? | Written Q | All responses received on 5/5/16 | All responses tabled on 14/09/16 |
| Response | | | | <ol style="list-style-type: none"> 1. Tourism Australia has spent \$156,970 since September 2015 to February 2016. | | | |

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|---------------------------------------|--------------------------------------|---------|---|--|--|---------------|----------------|-----------|-----------------------|----------|--------------------------|-----------|--------------------------|----------|---------------------------------------|-----------|-----------------|-----------|---------------------|-----------|---------------------|-----------|-------------|----------|--------------------|----------|-------------------|----------|------------------|-----------|-------------------|----------|-----------------------------|----------|----------------------|----------|--------------------|-------------------|--|--|--|
| | | | | <table border="1"> <thead> <tr> <th>BusinessUnit</th> <th>Trans Amt</th> </tr> </thead> <tbody> <tr> <td>Americas Total</td> <td>\$ 12,536</td> </tr> <tr> <td>Business Events Total</td> <td>\$ 8,336</td> </tr> <tr> <td>Consumer Marketing Total</td> <td>\$ 26,372</td> </tr> <tr> <td>Continental Europe Total</td> <td>\$ 6,089</td> </tr> <tr> <td>Corp Affairs, Govt and Industry Total</td> <td>\$ 17,855</td> </tr> <tr> <td>Corporate Total</td> <td>\$ 15,386</td> </tr> <tr> <td>Greater China Total</td> <td>\$ 12,693</td> </tr> <tr> <td>International Total</td> <td>\$ 14,959</td> </tr> <tr> <td>Japan Total</td> <td>\$ 7,928</td> </tr> <tr> <td>MD and Board Total</td> <td>\$ 1,543</td> </tr> <tr> <td>New Zealand Total</td> <td>\$ 3,179</td> </tr> <tr> <td>South Asia Total</td> <td>\$ 12,988</td> </tr> <tr> <td>South Korea Total</td> <td>\$ 4,174</td> </tr> <tr> <td>Strategy and Research Total</td> <td>\$ 3,579</td> </tr> <tr> <td>United Kingdom Total</td> <td>\$ 9,352</td> </tr> <tr> <td>Grand Total</td> <td>\$ 156,970</td> </tr> </tbody> </table> <p>2. Taxi costs are incurred in travel to and from airports and in enabling staff to attend regular meetings with industry and government stakeholders.</p> <p>3. Nil.</p> | BusinessUnit | Trans Amt | Americas Total | \$ 12,536 | Business Events Total | \$ 8,336 | Consumer Marketing Total | \$ 26,372 | Continental Europe Total | \$ 6,089 | Corp Affairs, Govt and Industry Total | \$ 17,855 | Corporate Total | \$ 15,386 | Greater China Total | \$ 12,693 | International Total | \$ 14,959 | Japan Total | \$ 7,928 | MD and Board Total | \$ 1,543 | New Zealand Total | \$ 3,179 | South Asia Total | \$ 12,988 | South Korea Total | \$ 4,174 | Strategy and Research Total | \$ 3,579 | United Kingdom Total | \$ 9,352 | Grand Total | \$ 156,970 | | | |
| BusinessUnit | Trans Amt | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Americas Total | \$ 12,536 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Business Events Total | \$ 8,336 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Corp Affairs, Govt and Industry Total | \$ 17,855 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Total | \$ 15,386 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Greater China Total | \$ 12,693 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| International Total | \$ 14,959 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Japan Total | \$ 7,928 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MD and Board Total | \$ 1,543 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| New Zealand Total | \$ 3,179 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| South Asia Total | \$ 12,988 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| South Korea Total | \$ 4,174 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Strategy and Research Total | \$ 3,579 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| United Kingdom Total | \$ 9,352 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Grand Total | \$ 156,970 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 002 | Tourism Australia | Ludwig | Hospitality and entertainmen t | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. What has been the Department/Agency's hospitality spend including any catering and drinks costs.</p> <p>2. For each Minister and Parliamentary Secretary office, please detail total hospitality spend. Detail date, location, purpose and cost of all</p> | Written Q | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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|----------|--------------------------------------|---------|-------------|--|--|---------------|----------------|
| | | | | <p>events including any catering and drinks costs.</p> <p>3. What has been the Department/Agency's entertainment spend? Detail date, location, purpose and cost of all events including any catering and drinks costs.</p> <p>4. For each Minister and Parliamentary Secretary office, please detail total entertainment spend. Detail date, location, purpose and cost of all events including any catering and drinks costs.</p> <p>5. What hospitality spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including any catering and drinks costs.</p> <p>6. For each Minister and Parliamentary Secretary office, what hospitality spend is currently being planned for? Detail date, location, purpose and cost of all events including any catering and drinks costs.</p> <p>7. What entertainment spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including any catering and drinks costs.</p> <p>8. For each Minister and Parliamentary Secretary office, what entertainment spend is currently being planned for? Detail date, location, purpose and cost of all events including any catering and drinks costs.</p> <p>9. Is the Department/Agency planning on reducing any of its spending on these items? If so, how will reductions be achieved?</p> | | | |
| Response | | | | 1. Tourism Australia has spent \$158,266 on hospitality and | | | |

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|-------|--------------------------------------|---------|---|--|--|---------------|----------------|
| | | | | <p>entertainment since September to February 2016.</p> <ol style="list-style-type: none"> 2. Nil. 3. Refer to the response to question 1. 4. Nil. 5. Tourism Australia is planning to spend \$80,615 for both hospitality and entertainment for the rest of the financial year (March-June 2016). This is for meetings with stakeholders and partners on an ad hoc basis. 6. Nil. 7. Refer to question 5. 8. Nil. 9. Tourism Australia is monitoring these costs very closely and will continue to drive efficiencies in this area. | | | |
| 003 | Tourism Australia | Ludwig | Executive coaching and leadership training | <p>Since the change of Prime Minister on 14 September, 2015: Please provide the following information in relation to executive coaching and/or other leadership training services purchased by each department/agency:</p> <ol style="list-style-type: none"> 1. Total spending on these services 2. The number of employees offered these services and their employment classification 3. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification) 4. The names of all service providers engaged 5. For each service purchased from a provider listed under (4), please | Written Q | | |

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| | | | | <p>provide:</p> <ul style="list-style-type: none"> i. The name and nature of the service purchased ii. Whether the service is one-on-one or group based iii. The number of employees who received the service and their employment classification iv. The total number of hours involved for all employees (provide a breakdown for each employment classification) v. The total amount spent on the service vi. A description of the fees charged (i.e. per hour, complete package) <p>6. Where a service was provided at any location other than the department or agency's own premises, please provide:</p> <ul style="list-style-type: none"> i. The location used ii. The number of employees who took part on each occasion (provide a breakdown for each employment classification) iii. The total number of hours involved for all employees who took part (provide a breakdown for each employment classification) iv. Any costs the department or agency's incurred to use the location <p>7. In relation to education/executive coaching and/or other leadership training services paid for by the department what agreements are made with employees in regards to continuing employment after</p> | | | |

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| | | | | <p>training has been completed?</p> <p>8. For graduate or post graduate study, please breakdown each approved study leave by staffing allocation and degree or program title.</p> | | | |
| Response | | | | <p>1. \$39,386</p> <p>2. Eight in total. 1 x Managing Director (MD), 4 x Band 7 and 3 x Band 6.</p> <p>3. All 8 took up the services, but none used study leave.</p> <p>4. Roche Martin, and WhyteCo</p> <p>5. See below:</p> <p>RocheMartin</p> <p>i. RocheMartin is a global management consultancy agency that specialises in executive coaching around high performance teams.</p> <p>ii. The service was both group and one to one.</p> <p>iii. 1 x MD, 4 x Band 7, 3 x Band 6</p> <p>iv. 1 x MD – 11 hours, 4 x Band 7 – 11 hours, 3 x Band 6 – 11 hours.</p> <p>v. \$30,986</p> <p>vi. This was based on an agreed package with the option of paying per hour for any extra coaching required.</p> | | | |

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| | | | | <p>WhyteCo</p> <p>i. WhyteCo is an Australian centric management consultancy agency that specialises in executive coaching.</p> <p>ii. The service was one to one.</p> <p>iii. 1 x MD</p> <p>iv. 1 x MD – 6 hours</p> <p>v. \$8,400</p> <p>vi. This was based on an agreed package with the option of paying per hour for any extra coaching</p> <p>6. All sessions were conducted in house and no additional costs were incurred.</p> <p>i. As above.</p> <p>ii. Not applicable.</p> <p>iii. Not applicable.</p> <p>iv. Not applicable.</p> <p>7. No agreement was made after completion of training</p> <p>8. 1 x Band 3 who is studying their CPA took one day of study leave.</p> | | | |
| 004 | Tourism Australia | Ludwig | Staffing profile | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. Has there been any change to the staffing profile of the department/agency?</p> | Written Q | | |

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| | | | | 2. Provide a list of changes to staffing numbers, broken down by classification level, division, home base location (including town/city and state) | | | |
| Response | | | | 1. No change. 2. Not applicable. | | | |
| 005 | Tourism Australia | Ludwig | Staffing reductions | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. How many staff reductions/voluntary redundancies have occurred? <ol style="list-style-type: none"> i. What was the reason for these reductions? 2. Were any of these reductions involuntary redundancies? If yes, provide details. 3. Are there any plans for further staff reductions/voluntary redundancies? If so, please advise details including if there is a reduction target, how this will be achieved, and if any services/programs will be cut. 4. If there are plans for staff reductions, please give the reason why these are happening. 5. Are there any plans for involuntary redundancies? If yes, provide details. 6. How many ongoing staff left the department/agency? What classification were these staff? 7. How many non-ongoing staff left department/agency from? What classification were these staff? | Written Q | | |

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| | | | | <p>8. What are the voluntary redundancy packages offered? Please detail for each staff level and position</p> <p>9. How do the packages differ from the default public service package?</p> <p>10. How is the department/agency funding the packages?</p> | | | |
| Response | | | | <p>1. One</p> <p>i. Restructure</p> <p>2. Yes, due to the restructure and the individual chose not to take a different role.</p> <p>3. There are no plans for staffing reductions.</p> <p>4. There are no plans for staffing reductions.</p> <p>5. There are no plans for staffing reductions.</p> <p>6. Eleven staff.</p> <p>4 x Band 2</p> <p>5 x Band 3</p> <p>2 x Band 4</p> <p>7. Seven staff.</p> <p>3 x Band 2</p> <p>2 x Band 3</p> <p>2 x Band 4</p> <p>8. There were no voluntary redundancy packages offered from</p> | | | |

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| | | | | <p>September 2015 to February 2016.</p> <p>9. Tourism Australia's severance package is calculated as follows:</p> <ul style="list-style-type: none"> • 4 weeks for every completed year of service up to 5 years, after 5 years it is 3 weeks for every completed year of service. • If the employee is aged 50 and over, they receive an additional 1 week for every completed year of service • This is capped to maximum of 52 weeks. <p>10. From within the remuneration budget.</p> | | | |
| 006 | Tourism Australia | Ludwig | Staffing recruitment | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. How many ongoing staff have been recruited? What classification are these staff? 2. How many non-ongoing positions exist or have been created? What classification are these staff? 3. How many staff have been employed on contract and what is the average length of their employment period? | Written Q | | |
| Response | | | | <p>1. Twenty-three staff were recruited to existing positions within budgeted staff numbers.</p> <p>3 x Band 1 8 x Band 2 9 x Band 3 3 x Band 4</p> | | | |

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| | | | | <p>2. Twenty-one have been created.</p> <p>12 x Band 2 (These were for the Aussie Specialist Program. The Aussie Specialist Program is jointly funded by the States, Territories and Tourism Australia)</p> <p>2 x Band 2</p> <p>6 x Band 3</p> <p>1 x Band 4</p> <p>3. Twenty-five. These staff were contracted through an agency and their employment periods vary from 3 to 12 months, with 6 to 7 months being the average.</p> | | | |
| 007 | Tourism Australia | Ludwig | Kitchen appliances | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. Has the department/agency purchased, leased or rented any kitchen appliances over the value of \$1000?</p> <p>i. If yes, provide a list that includes the type of appliance, the cost, the amount, and any ongoing costs such as purchase of consumables and when the appliance was purchased?</p> <p>ii. Why were the appliances purchased?</p> <p>iii. Has there been a noticeable difference in staff productivity since the appliances were purchased? Are staff leaving the office premises less during business</p> | Written Q | | |

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| | | | | <p>hours as a result?</p> <p>iv. Where did the funding for the appliances come from?</p> <p>v. Who has access?</p> <p>vi. Who is responsible for the maintenance of the appliances? How much was spent on maintenance, include a list of what maintenance has been undertaken. Where does the funding for maintenance come from?</p> <p>vii. What are the other ongoing costs of the appliances?</p> | | | |
| Response | | | | 1. No. | | | |
| 008 | Tourism Australia | Ludwig | Boards (for Departments or agencies with boards) | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. how often has each board met, break down by board name;</p> <p>2. what travel expenses have been incurred;</p> <p>3. what has been the average attendance at board meetings;</p> <p>4. List each member's attendance at meetings;</p> <p>5. how does the board deal with conflict of interest;</p> <p>6. what conflicts of interest have been registered;</p> <p>7. what remuneration has been provided to board members;</p> <p>8. How does the board dismiss board members who do not meet attendance standards?</p> <p>9. Have any requests been made to ministers to dismiss board</p> | Written Q | | |

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| | | | | <p>members?</p> <p>10. Please list board members who have attended less than 51% of meetings</p> <p>11. What have been the catering costs for the board meetings held during this period? Please break down the cost list.</p> | | | |
| Response | | | | <p>1. The Tourism Australia Board met 3 times: 8 October 2015, 12 November 2015 and 11 February 2016.</p> <p>2. Approximately \$60,000.</p> <p>3. 92 per cent.</p> <p>4. See below:</p> <ul style="list-style-type: none"> - 8 October 2015: Brett Godfrey was an apology. - 12 November 2015: Full attendance. - 11 February 2016: Andrew Fairley was an apology. <p>5. Material personal interests and duties are noted and managed in accordance with the Board Charter, which reflects requirements under the <i>Public Governance, Performance and Accountability Act 2013</i>. T</p> <p>6. Material personal interests and duties that relate to the affairs of Tourism Australia have been registered at the beginning of each Board meeting and are confidential.</p> <p>7. Board remuneration is paid in accordance Remuneration Tribunal determinations.</p> <p>8. Procedures for termination of board appointments are outlined in both</p> | | | |

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| | | | | <p>the Tourism Australia Act 2004 and the Public Governance, Performance and Accountability Act 2013. All Board Directors have met the relevant attendance criteria.</p> <p>9. No.</p> <p>10. Nil.</p> <p>11. Tourism Australia provides basic catering for Board meetings such as sandwiches, orange juice and muffins. The estimated cost of this catering is around \$200 per Board meeting.</p> | | | |
| 009 | Tourism Australia | Ludwig | Corporate cars | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. How many cars are owned by each department/agency?</p> <ul style="list-style-type: none"> i. Where are the cars located? ii. What are the cars used for? iii. What is the cost of each car during the specified period? iv. How far did each car travel during the specified period? <p>2. How many cars are leased by each department/agency?</p> <ul style="list-style-type: none"> i. Where are the cars located? ii. What are the cars used for? iii. What is the cost of each car during the specified period? iv. How far did each car travel during the specified period? | Written Q | | |
| Response | | | | 1. None. | | | |

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| | | | | 2. None. | | | |
| 010 | Tourism Australia | Ludwig | Government payments of accounts | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. What has been the average time period for the department/agency paid its accounts to contractors, consultants or others? 2. How many payments owed (as a number and as a percentage of the total) have been paid in under 30 days? 3. How many payments owed (as a number and as a percentage of the total) have been paid in between 30 and 60 days? 4. How many payments owed (as a number and as a percentage of the total) have been paid in between 60 and 90 days? 5. How many payments owed (as a number and as a percentage of the total) have been paid in between 90 and 120 days? f) How many payments owed (as a number and as a percentage of the total) have been paid in over 120 days? 6. For accounts not paid within 30 days, is interest being paid on overdue amounts and if so how much has been paid by the portfolio/department agency since Estimates, 2014? 7. Where interest is being paid, what rate of interest is being paid and how is this rate determined? | Written Q | | |
| Response | | | | <ol style="list-style-type: none"> 1. Between 14 September 2015 and 29 February 2016, Tourism Australia made 3,086 payments to suppliers. The average time period from electronic receipt of invoice to payment was 12 days. 2. 2,927 or 95% of invoices were paid within 30 days of electronic | | | |

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| | | | | <p>receipt of invoice.</p> <p>3. 143 or 4.6% of invoices were paid between 30 and 60 days of electronic receipt of invoice.</p> <p>4. 12 or 0.4% of invoices were paid between 60 and 90 days of electronic receipt of invoice.</p> <p>5. 3 or 0.1% of invoices were paid between 90 and 120 days of electronic receipt of invoice.</p> <p>6. 1 invoice was paid more than 120 days after receipt of invoice.</p> <p>7. Nil. Tourism Australia does not pay interest on overdue amounts.</p> | | | |
| 011 | Tourism Australia | Ludwig | Hire cars | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. How much did each department/agency spend on hire cars during the specified period? Provide a breakdown of each business group in each department/agency.</p> <p>2. What are the reasons for hire car costs?</p> <p>3. How much did the department spend on hire cars during the specified period for their minister or minister's office?</p> | Written Q | | |
| Response | | | | <p>1. Tourism Australia has spent \$22,305 on rental cars during September 2015 to February 2016.</p> | | | |

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| | | | | <table border="1"> <thead> <tr> <th>BusinessUnit</th> <th>Trans Amt</th> </tr> </thead> <tbody> <tr> <td>Americas Total</td> <td>2558</td> </tr> <tr> <td>Business Events Total</td> <td>637</td> </tr> <tr> <td>Consumer Marketing Total</td> <td>1133</td> </tr> <tr> <td>Corp Affairs, Govt and Industry Total</td> <td>2710</td> </tr> <tr> <td>Corporate Total</td> <td>1454</td> </tr> <tr> <td>Greater China Total</td> <td>919</td> </tr> <tr> <td>International Total</td> <td>91</td> </tr> <tr> <td>Japan Total</td> <td>135</td> </tr> <tr> <td>Greater China Total</td> <td>3032</td> </tr> <tr> <td>Grand Total</td> <td>22,305</td> </tr> </tbody> </table> <p>2. Rental car costs are incurred on ground transport in enabling delegates to attend major trade events, business events and famils. Rental cars are also used by the Industry Relations team when they are travelling in regional Australia.</p> <p>3. Nil.</p> | BusinessUnit | Trans Amt | Americas Total | 2558 | Business Events Total | 637 | Consumer Marketing Total | 1133 | Corp Affairs, Govt and Industry Total | 2710 | Corporate Total | 1454 | Greater China Total | 919 | International Total | 91 | Japan Total | 135 | Greater China Total | 3032 | Grand Total | 22,305 | | | |
| BusinessUnit | Trans Amt | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Americas Total | 2558 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Business Events Total | 637 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Consumer Marketing Total | 1133 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Corp Affairs, Govt and Industry Total | 2710 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Total | 1454 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Greater China Total | 919 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| International Total | 91 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Japan Total | 135 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Greater China Total | 3032 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Grand Total | 22,305 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 012 | Tourism Australia | Ludwig | Credit cards | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. Provide a breakdown of any changes to employment classifications that have access to a corporate credit card. 2. Have there been any changes to action taken in the event that the corporate credit card is misused? 3. Have there been any changes to how corporate credit card use is monitored? 4. Have any instances of corporate credit card misuse have been | Written Q | | | | | | | | | | | | | | | | | | | | | | | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled | | | | | | | | | | | | | | | | | | | | |
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| | | | | <p>discovered during the specified period? If so:</p> <p>5. Please list staff classification and what the misuse was, and the action taken.</p> <p>6. Have there been any changes to what action is taken to prevent corporate credit card misuse?</p> <p>7. How many credit cards available to the Minister or their office? If so, please list by classification. Have there been any misuse of credit cards by the Minister or their office? Has any action been taken against the Minister or their office for credit card misuse? If so, list each occurrence, including the cost of the misuse.</p> | | | | | | | | | | | | | | | | | | | | | | | |
| Response | | | | <p>1. At 28 Feb 2016, the breakdown of TA credit card holders by employment classification is as follows:</p> <table border="1" data-bbox="824 948 1160 1283"> <thead> <tr> <th>TA Band</th> <th>No. of CC Holder</th> </tr> </thead> <tbody> <tr> <td>Band 1</td> <td>6</td> </tr> <tr> <td>Band 2</td> <td>53</td> </tr> <tr> <td>Band 3</td> <td>58</td> </tr> <tr> <td>Band 4</td> <td>35</td> </tr> <tr> <td>Band 5</td> <td>15</td> </tr> <tr> <td>Band 6</td> <td>12</td> </tr> <tr> <td>Band 7</td> <td>4</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td>Grand total</td> <td>183</td> </tr> </tbody> </table> <p>2. No.</p> <p>3. No.</p> | TA Band | No. of CC Holder | Band 1 | 6 | Band 2 | 53 | Band 3 | 58 | Band 4 | 35 | Band 5 | 15 | Band 6 | 12 | Band 7 | 4 | | | Grand total | 183 | | | |
| TA Band | No. of CC Holder | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Band 1 | 6 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Band 2 | 53 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Band 3 | 58 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Band 4 | 35 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Band 5 | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Band 6 | 12 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Band 7 | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Grand total | 183 | | | | | | | | | | | | | | | | | | | | | | | | | | |

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| | | | | 4. No. 5. Not applicable. 6. No. 7. None. | | | |
| 013 | Tourism Australia | Ludwig | Functions | Since the change of Prime Minister on 14 September, 2015: 1. Provide a list of all formal functions or forms of hospitality conducted for the Minister. Include: i. The guest list of each function ii. The party or individual who initiated the request for the function iii. The menu, program or list of proceedings of the function iv. A list of drinks consumed at the function v. Provide a list of the current wine, beer or other alcoholic beverages in stock or on order in the Minister's office. Breakdown by item, quantity and cost. | Written Q | | |
| Response | | | | 1. Minister Colbeck visited the Tourism Australia offices on 9 December 2015. i. The Minister attended with two staffers. TA staff in the Sydney office on the day also attended. ii. Tourism Australia suggested that the Minister address all staff after he was appointed as Tourism Minister. | | | |

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| | | | | iii. The Minister addressed all staff and then took some questions. iv. No alcoholic drinks were consumed. v. This question is not for Tourism Australia. | | | |
| 014 | Tourism Australia | Ludwig | Red tape reduction | Since the change of Prime Minister on 14 September, 2015: 1. Please detail changes to structures, officials, offices, units, taskforce or other processes has the department dedicated to meeting the government's red tape reduction targets? i. What is the progress of that red tape reduction target 2. How many officers have been placed in those units and at what level? 3. How have they been recruited? 4. What process was used for their appointment? 5. What is the total cost of this unit? 6. What is the estimated total salary cost of the officers assigned to the unit. 7. Do members of the unit have access to cabinet documents? 8. Lease list the security classification and date the classification was issued for each officer, broken down by APS or SES level, in the red tape reduction unit or similar body. 9. What is the formal name given to this unit/taskforce/team/workgroup or agency within the department? | Written Q | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| Response | | | | <ol style="list-style-type: none"> 1. TA does not have a red tape reduction unit. TA incorporates this into day to day work practices. Each staff member is responsible for finding efficiencies across the business. In addition, all staff are required to report against a red tape reduction goal as part of their performance review process. 2. N/A 3. N/A 4. N/A 5. N/A 6. N/A 7. N/A 8. N/A 9. N/A | | | |
| 015 | Tourism Australia | Ludwig | Land costs | <ol style="list-style-type: none"> 1. How much land (if any) does the Department or agencies or authorities or Government corporation within each portfolio own or lease? 2. Please list by each individual land holding, the size of the piece of land, the location of that piece of land and the latest valuation of that piece of land, where that land is owned or leased by the Department, or agency or authority or Government Corporation within that portfolio? (In regards to this question please ignore land upon which Australian Defence force bases are located. Non Defence Force base land is to be included) 3. List the current assets, items or purse (buildings, facilities or other) on the land identified above. <ol style="list-style-type: none"> 1. What is the current occupancy level and occupant of the | Written Q | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| | | | | <p>items identified in (3)?</p> <p>ii. What is the value of the items identified in (3)?</p> <p>iii. What contractual or other arrangements are in place for the items identified in (3)?</p> <p>4. How many buildings (if any) does the Department or agencies or authorities or Government Corporation within each portfolio own or lease?</p> <p>5. Please list by each building owned, its name, the size of the building in terms of square metres, the location of that of that building and the latest valuation of that building, where that building is owned by the Department, or agency or authority or Government corporation within that portfolio? (In regards to this question please ignore buildings that are situated on Australian Defence force bases. Non Defence Force base buildings are to be included).</p> <p>6. In regards to any building identified in Q4, please also detail, the occupancy rate as expressed as a percentage of the building size. If occupancy is identified as less than 100%, for what is the remaining space used?</p> | | | |
| Response | | | | <p>10. Tourism Australia does not own or lease any land.</p> <p>11. Not applicable.</p> <p>12. Not applicable.</p> <p>13. None.</p> <p>14. TA does not own any buildings.</p> <p>15. Tourism Australia does not own any buildings and is unaware of the occupancy of buildings outside our lease arrangements.</p> | | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| 016 | Tourism Australia | Ludwig | Contracts for Temporary Staff | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. How much did the department/agency spend on temporary or contract staff? 2. How many temporary or contract staff have been employed? 3. What is the total number of temporary or contract staff currently employed? 4. How much was paid for agencies/companies to find temporary/contract staff? 5. Have there been any changes to the policies/criteria that govern the appointment of contract staff? | Written Q | | |
| Response | | | | <ol style="list-style-type: none"> 1. \$866,163. 2. Twenty-five. These were predominately for the digital transformation project and updating website content. 3. Nine 4. Nil, all costs are included above. 5. No. | | | |
| 017 | Tourism Australia | Ludwig | Printing | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. Please list all documents that have been printed at the expense of the department/agency where 500 or more copies have been produced? Please include the total number produced as well. <ol style="list-style-type: none"> i. How many of these printed documents were also published | Written Q | | |

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| | | | | <p>online?</p> <p>2. Has the Department/Agency used external printing services for any print jobs?</p> <p>i. If so, what companies were used?</p> <p>ii. How were they selected?</p> <p>iii. What was the total cost of this printing by item?</p> | | | |
| Response | | | | <p>1. See below:</p> <ul style="list-style-type: none"> - TA's Annual Report was printed 1000 times and is also available online. - 'Working with Tourism Australia' was printed 1000 times and is also available online. - Business Events Generic Greeting Cards were printed 3000 times are not available online. - Business Events Dreamtime Sticker was printed 500 times and is not available online. - Business cards were printed 1000 times are not available online. - The Aquatic Australia magazine was printed 3000 times and is also available online. - Google Goggles were printed 10000 times and are not available online. <p>2. Yes.</p> <p>Annual Report</p> <p>i) SOS Printing</p> <p>ii) Best of three quotes</p> | | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| | | | | <p>iii) \$16,918</p> <p>Working with Tourism Australia</p> <p>i) SOS Printing ii) Best of three quotes iii) \$5489</p> <p>Business Events Generic Greeting Cards</p> <p>i) Reactiv Printing ii) This printer had previously done this job for TA and already had the block for embossing. iii) \$4851</p> <p>Aquatic Australia magazines</p> <p>i) Australian Traveller ii) TA has a content partnership with Australian Traveller iii) \$30,395</p> <p>Business Events Dreamtime Sticker</p> <p>i) SOS Printing ii) Met deadline expectation iii) \$1083</p> <p>Business cards</p> <p>i) SOS Printing ii) Met deadline expectation</p> | | | |

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| | | | | iii) \$418.00 Google Cardboard Goggles i) BBDO ii) BBDO is Tourism Australia's retained global creative services agency and undertook the work as part of that contract. iii) \$89,100 | | | |
| 018 | Tourism Australia | Ludwig | Communications staff | For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following: 1. How many ongoing staff, the classification, the type of work they undertake and their location. 2. How many non-ongoing staff, their classification, type of work they undertake and their location 3. How many contractors, their classification, type of work they undertake and their location 4. How many are graphic designers? 5. How many are media managers? 6. How many organise events? 7. Have these arrangements changed since the change of Prime Minister on 14 September, 2015? If yes, please detail. | Written Q | | |
| Response | | | | 1. Tourism Australia is a marketing organisation and as such many staff are engaged in a communications and public relations capacity to | | | |

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| | | | | <p>promote Australia. There are four corporate communications staff based in Sydney who manage communications for Tourism Australia. Their bands are:</p> <p>Band 5 x 1 Band 4 x 2 Band 3 x 1</p> <p>2. One Communications Manager based in Sydney at Band 3 is on a non-ongoing contract for one year.</p> <p>3. Nil.</p> <p>4. Nil.</p> <p>5. One.</p> <p>6. Tourism Australia has an events team dedicated to organising events and that is separate to the corporate communications staff.</p> <p>7. No.</p> | | | |
| 019 | Tourism Australia | Ludwig | Reviews | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. How many new reviews (defined as review, inter-departmental group, inquiry, internal review or similar activity) have been commenced? Please list them including:</p> <p>i. the date they were ordered</p> <p>ii. the date they commenced</p> <p>iii. the minister responsible</p> <p>iv. the department responsible</p> <p>v. the nature of the review</p> <p>vi. their terms of reference</p> | Written Q | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| | | | | <ul style="list-style-type: none"> vii. the scope of the review viii. Who is conducting the review ix. the number of officers, and their classification level, involved in conducting the review x. the expected report date xi. the budgeted, projected or expected costs xii. If the report will be tabled in parliament or made public <p>2. For any review commenced or ordered, have any external people, companies or contractors being engaged to assist or conduct the review?</p> <ul style="list-style-type: none"> i. If so, please list them, including their name and/or trading name/s and any known alias or other trading names ii. If so, please list their managing director and the board of directors or equivalent iii. If yes, for each is the cost associated with their involvement, including a break down for each cost item iv. If yes, for each, what is the nature of their involvement v. If yes, for each, are they on the lobbyist register, provide details. vi. If yes, for each, what contact has the Minister or their office had with them vii. If yes, for each, who selected them | | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| | | | | <p>viii. If yes, for each, did the minister or their office have any involvement in selecting them.</p> <p>a) If yes, please detail what involvement it was</p> <p>b) If yes, did they see or provided input to a short list</p> <p>c) If yes, on what dates did this involvement occur</p> <p>d) If yes, did this involve any verbal discussions with the department</p> <p>e) If yes, on what dates did this involvement occur</p> <p>3. Which reviews are on-going?</p> <p>i. Please list them.</p> <p>ii. What is the current cost to date expended on the reviews?</p> <p>4. Have any reviews been stopped, paused or ceased? Please list them.</p> <p>5. Which reviews have concluded? Please list them.</p> <p>6. How many reviews have been provided to Government? Please list them and the date they were provided.</p> <p>7. When will the Government be responding to the respective reviews that have been completed?</p> <p>8. What reviews are planned?</p> <p>i. When will each planned review be commenced?</p> <p>ii. When will each of these reviews be concluded?</p> | | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| | | | | iii. When will government respond to each review? iv. Will the government release each review? a) If so, when? If not, why not? | | | |
| Response | | | | 1. TA has not commenced any reviews since 14 September 2015. 2. Not applicable. 3. Not applicable. 4. No. 5. None. 6. None. 7. Not applicable. 8. None. | | | |
| 020 | Tourism Australia | Ludwig | Commission ed reports | Since the change of Prime Minister on 14 September, 2015: 1. How many reports (including paid external advice) have been commissioned by the Minister, department or agency? i. Please provide details of each report including date commissioned, date report handed to Government, date of public release, Terms of Reference and Committee members. 2. How much did each report cost/or is estimated to cost? How many departmental or external staff were involved in each report and at what level? 3. What is the current status of each report? When is the Government intending to respond to these reports? | Written Q | | |

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|----------|--------------------------------------|---------|------------------|---|--|---------------|----------------|
| Response | | | | <ol style="list-style-type: none"> 1. TA has not commissioned any reports since 14 September 2015. 2. N/A 3. N/A | | | |
| 021 | Tourism Australia | Ludwig | Appointment s | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. Please detail any board appointments made to date. 2. What is the gender ratio on each board and across the portfolio? 3. Has the department instigated or changed its gender ratio target and/or any other policy intended to increase the participation rate of women on boards? If yes, please specify what the target and policy is for each board. 4. Please specify when these gender ratio or participation policies were changed. | Written Q | | |
| Response | | | | <ol style="list-style-type: none"> 4. See below: <ul style="list-style-type: none"> - 8 October 2015 Tony South appointed Chair - 8 October 2015 Kate Vale appointed Director - 8 October 2015 Francis Wong OAM appointed Director - 11 November 2015 Hayley Baillie appointed Director - 11 November 2015 Brett Godfrey Deputy Chair 2. The gender ratio of the Tourism Australia Board is: 3:1 male to female. 3. Tourism Australia does not manage the appointment of Board members to the Tourism Australia Board. 4. Not applicable. | | | |

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|----------|--------------------------------------|---------|----------------------------|---|--|---------------|----------------|
| 022 | Tourism Australia | Ludwig | Stationary requirements | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. How much has been spent by each department and agency on the government (Ministers / Parliamentary Secretaries) stationery requirements in your portfolio to date? <ol style="list-style-type: none"> i. Detail the items provided to the minister's office. ii. Please specify how many reams of paper have been supplied to the Minister's office. 2. How much has been spent on departmental stationery requirements to date. 3. Has any customised stationery been requested or provided to the Minister or Ministerial Staff? If yes, please include a photo/scan, detail the type of stationery, date it was requested, date it was provided and the cost. | Written Q | | |
| Response | | | | <ol style="list-style-type: none"> 1. None. 2. \$61,761 to 28 February 2016. 3. None. | | | |
| 023 | Tourism Australia | Ludwig | Electronic equipment | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. Other than phones, ipads or computers – please list the electronic equipment provided to the Minister's office. <ol style="list-style-type: none"> i. List the items | Written Q | | |

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| | | | | <ul style="list-style-type: none"> ii. List the items location or normal location iii. List if the item is in the possession of the office or an individual staff member of minister, if with an individual list their employment classification level iv. List the total cost of the items v. List an itemised cost breakdown of these items vi. List the date they were provided to the office vii. Note if the items were requested by the office or proactively provided by the department | | | |
| Response | | | | TA has not provided the Ministers office with any electronic equipment. | | | |
| 024 | Tourism Australia | Ludwig | Media subscriptions | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. What pay TV subscriptions does your department/agency have?</p> <ul style="list-style-type: none"> i. Please provide a list of channels and the reason for each channel. ii. What has been the cost of this package/s during the specified period? iii. What is provided to the Minister or their office? iv. What has been the cost of this package/s during the specified period? <p>2. What newspaper subscriptions does your department/agency have?</p> <ul style="list-style-type: none"> i. Please provide a list of newspaper subscriptions and the | Written Q | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
|-------|--------------------------------------|---------|-------------|---|--|---------------|----------------|
| | | | | <p>reason for each.</p> <p>ii. What has been the cost of this package/s during the specified period?</p> <p>iii. What is provided to the Minister or their office?</p> <p>iv. What has been the cost of this package/s during the specified period?</p> <p>3. What magazine subscriptions does your department/agency have?</p> <p>i. Please provide a list of magazine subscriptions and the reason for each.</p> <p>ii. What has been the cost of this package/s during the specified period?</p> <p>iii. What is provided to the Minister or their office?</p> <p>iv. What has been the cost of this package/s during the specified period?</p> <p>4. What publications does your department/agency purchase?</p> <p>i. Please provide a list of publications purchased by the department and the reason for each.</p> <p>ii. What has been the cost of this package/s during the specified period?</p> <p>iii. What is provided to the Minister or their office?</p> <p>iv. What has been the cost of this package/s during the specified period?</p> | | | |

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| Response | | | | <p>1. 1 x Foxtel subscription</p> <ul style="list-style-type: none"> i. All channels included in the Business Premium Package. Tourism Australia subscribes to Foxtel to ensure that the organisation is across all media channels. Media such as pay TV is an important channel to reach consumers. ii. Foxtel subscription at \$414 per month, total spend of \$3,312 since Sept 15 to Feb 16. iii. Nil. iv. Not applicable. <p>2. Tourism Australia subscribes to several newspapers both in Australia and across its international offices.</p> <ul style="list-style-type: none"> i. A sample of these are below: <ul style="list-style-type: none"> - Financial Review - Sydney Morning Herald - Australian - Daily Telegraph - Weekend Australian - Saturday Sydney Morning Herald - Weekend Financial Review - Saturday Daily Telegraph - Sun Herald - Sunday Telegraph - Economist ii. Total cost is \$13,009 during Sept 15 to Feb 16. iii. Nil. iv. Not applicable. | | | |

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| | | | | <p>3. Tourism Australia subscribes to several magazines both in Australia and across its international offices.</p> <ul style="list-style-type: none"> i. Refer to question 2 above. ii. Subscription costs are included in the newspaper costs outlined above. iii. Nil. iv. Not applicable. <p>4. Tourism Australia has multiple subscriptions to relevant trade, media and advertising publications.</p> <ul style="list-style-type: none"> i. Refer to question 2 above. ii. Subscription costs are included in the newspaper costs outlined above. iii. Nil. iv. Not applicable. | | | |
| 025 | Tourism Australia | Ludwig | Meeting costs | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. How much has the Department/Agency spent on meeting costs? Detail date, location, purpose and cost of all events, including any catering and drinks costs. 2. For each Minister and Parliamentary Secretary office, please detail total meeting spend from to date. Detail date, location, purpose and cost of each event including any catering and drinks costs. 3. What meeting spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events | Written Q | | |

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| | | | | including any catering and drinks costs. 4. For each Minister and Parliamentary Secretary office, what meeting spend is currently being planned for? Detail date, location, purpose and cost of each event including any catering and drinks costs. | | | |
| Response | | | | 1. Meeting costs are covered by the hospitality and entertainment costs that are answered in question 002 and in the Board meeting costs in question 008. 2. None. 3. Refer question 1. 4. None. | | | |
| 026 | Tourism Australia | Ludwig | Media training | Since the change of Prime Minister on 14 September, 2015: 1. In relation to media training services purchased by each department/agency, please provide the following information: i. Total spending on these services ii. An itemised cost breakdown of these services iii. The number of employees offered these services and their employment classification iv. The number of employees who have utilised these services and their employment classification v. The names of all service providers engaged | Written Q | | |

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| | | | | <ul style="list-style-type: none"> vi. The location that this training was provided <p>2. For each service purchased from a provider listed under (1), please provide:</p> <ul style="list-style-type: none"> i. The name and nature of the service purchased ii. Whether the service is one-on-one or group based iii. The number of employees who received the service and their employment classification (provide a breakdown for each employment classification) iv. The total number of hours involved for all employees (provide a breakdown for each employment classification) v. The total amount spent on the service vi. A description of the fees charged (i.e. per hour, complete package) <p>3. Where a service was provided at any location other than the department or agency's own premises, please provide:</p> <ul style="list-style-type: none"> i. The location used ii. The number of employees who took part on each occasion iii. The total number of hours involved for all employees who took part (provide a breakdown for each employment classification) iv. Any costs the department or agency's incurred to use the | | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| | | | | location | | | |
| Response | | | | <ol style="list-style-type: none"> 1. TA has not purchased any media training since 14 September 2015. 2. N/A 3. N/A | | | |
| 027 | Tourism Australia | Ludwig | Consultancies | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. How many consultancies have been undertaken? Identify the name of the consultant, the subject matter of the consultancy, the duration and cost of the arrangement, and the method of procurement (ie. open tender, direct source, etc). Also include total value for all consultancies. 2. How many consultancies are planned for this calendar year? Have these been published in your Annual Procurement Plan (APP) on the AusTender website and if not why not? In each case please identify the subject matter, duration, cost and method of procurement as above, and the name of the consultant if known. 3. Have any consultancies not gone out for tender? <ol style="list-style-type: none"> i. List each, including name, cost and purpose ii. If so, why? | Written Q | | |
| Response | | | | <ol style="list-style-type: none"> 1. Four. <ul style="list-style-type: none"> - Deloitte Access Economics provided supporting analysis to TA's response to the Productivity Commission's draft report on the Barrier Growth in Service Exports for approximately four weeks. The analysis cost \$25,000 (excl GST) and was procured | | | |

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| | | | | <p>through a direct source. Deloitte are familiar with the broader tourism industry and had the requisite expertise to carry out the analysis.</p> <ul style="list-style-type: none"> - Deloitte Access Economics also provided an update of exchange rate modelling work to assess the impact and implication of exchange rate movements on Australian tourism industry for approximately six weeks. The analysis cost \$37000 (excl GST) and was procured through direct source. TA has an existing relationship with Deloitte, they are familiar with the broader tourism industry and had the requisite expertise to carry out the analysis. - Ernst & Young managed the tender process for TA's global media provider. This cost \$197,919 and was procured by direct source. Ernst & Young have recent experience in advising a large national company for the same services. Ernst & Young were contracted in November 2015 and they will be engaged until June 2016. - LEK Consulting performed a number of different consulting services for Tourism Australia. These included developing a new market allocation framework, the application of the market allocation framework to Tourism Australia's four year strategy and facilitation of a Board and Executive strategy day. These cost \$400,568 and took approximately four months. They were procured through direct source. LEK is familiar with key functions of Tourism Australia and is well equipped to conduct corporate strategy review. <p>2. None.</p> | | | |

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| | | | | 3. Yes. Refer to the response in question 1. | | | |
| 028 | Tourism Australia | Ludwig | Provision of equipment - ministerial | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. For departments/agencies that provide mobile phones to Ministers and/or Parliamentary Secretaries and/or their offices, what type of mobile phone has been provided and the costs?</p> <p style="padding-left: 40px;">i. Itemise equipment and cost broken down by staff or minister classification</p> <p>2. Has electronic equipment (such as ipad, laptop, wireless card, vasco token, blackberry, mobile phone (list type if relevant), thumb drive, video cameras) been provided by the department/agency? If yes provide a list of:</p> <p style="padding-left: 20px;">i) What is provided?</p> <p style="padding-left: 20px;">ii) The purchase cost.</p> <p style="padding-left: 20px;">iii) The ongoing cost.</p> <p style="padding-left: 20px;">iv) A list of any accessories provided for the equipment and the cost of those accessories. (e.g. iPad keyboards, laptop carry bags, additional chargers etc).</p> <p style="padding-left: 20px;">v) A breakdown of what staff and staff classification receives each item.</p> | Written Q | | |
| Response | | | | <p>1. Not applicable.</p> <p>2. Yes.</p> <p style="padding-left: 20px;">i) A thumb drive</p> <p style="padding-left: 20px;">ii) Approximately \$7.</p> | | | |

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| | | | | iii) Nil iv) Nil v) Not applicable | | | |
| 029 | Tourism Australia | Ludwig | Provision of equipment - departmental | Since the change of Prime Minister on 14 September, 2015: 1. Has electronic equipment (such as ipad, laptop, wireless card, vasco token, blackberry, mobile phone (list type if relevant), thumb drive, video cameras) been provided by the department/agency to departmental staff? If yes provide a list of: 2. What has been provided? 3. The purchase cost. 4. The ongoing cost. 5. A list of any accessories provided for the equipment and the cost of those accessories. (e.g. iPad keyboards, laptop carry bags, additional chargers etc). 6. A breakdown of what staff and staff classification receives each item. | Written Q | | |
| Response | | | | 1. Yes 2. Tourism Australia provides electronic equipment to employees of all classifications based on job requirements. Provision of electronic equipment to Tourism Australia staff includes iPads, Phones and Wireless Bluetooth. 3. The estimated purchase cost of this electronic equipment is approximately \$20,000 from September 2015 to February 2015. 4. The average ongoing costs for running devices are approximately \$50 per month under the Telstra enterprise agreement. | | | |

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| | | | | <p>5. Tourism Australia has not purchased any accessories from September 2015 to February 2016.</p> <p>6. Tourism Australia provides electronic equipment to employees of all classifications based on job requirements.</p> | | | |
| 030 | Tourism Australia | Ludwig | Computers | <p>1. List the current inventory of computers owned, leased, stored, or able to be accessed by the Ministers office as provided by the department, listing the equipment cost and location and employment classification of the staff member that is allocated the equipment, or if the equipment is currently not being used</p> <p>2. List the current inventory of computers owned, leased, stored, or able to be accessed by the department, listing the equipment cost and location</p> <p>3. Please detail the operating systems used by the departments computers, the contractual arrangements for operating software and the on-going costs.</p> | Written Q | | |
| Response | | | | <p>1. Tourism Australia does not provide any equipment to the Ministers office.</p> <p>2. Tourism Australia owns all the equipment, see below for details:</p> <p>Sydney</p> <p>Dell XPS 12 i7 x 55 at \$1663 each Surface Pro 2 x 60 at \$1230 each Surface Pro 3 x 5 at \$2,199 each Surface Pro x 4 at \$2499 each</p> <p>Auckland</p> | | | |

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| | | | | <p>Surface Pro 2 x 1 at \$1230 each Surface Pro 3 x 1 at \$2,199 each</p> <p>London HP2170P x 31 at £1339 each 10 x Surface Pro 4 at £1299 each</p> <p>Frankfurt HP2570P x 5 at €1835 each Dell XPS 12 x 12 at €1,055 each</p> <p>Tokyo HP2170P x 10 at ¥173152 each</p> <p>Singapore Dell XPS 12 i7 x 15 at SIND 2,400 each</p> <p>India Dell XPS 12 i7 x 7 at Rs.92,390 each</p> <p>Hong Kong HP2570p x 8 at HK3,050 each</p> <p>Shanghai HP2570 x 14 at RBM2500 each</p> <p>Kuala Lumpur Dell XPS 12 i7 x 6 at RM5193 each</p> | | | |

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| | | | | <p>Seoul Surface Pro 3 i7 x 6 at KRW2243000 each</p> <p>3. All Dell XPS and Surface Pro's Windows 8.1 pro. All HP's use windows 7 Enterprise.</p> | | | |
| 031 | Tourism Australia | Ludwig | Travel costs - department | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. Is the minister or their office or their delegate required to approve all departmental and agency international travel? 2. If so, under what policy? 3. Provide a copy of that policy. 4. When was this policy implemented? 5. When is the minister notified, when is approved provided? 6. Detail all travel (domestic and international) for Departmental officers that accompanied the Minister and/or Parliamentary Secretary on their travel. Please include a total cost plus a breakdown that include airfares (and type of airfare), accommodation, meals and other travel expenses (such as incidentals). 7. Detail all travel for Departmental officers. Please include a total cost plus a breakdown that include airfares (and type of airfare), accommodation, meals and other travel expenses (such as incidentals). Also provide a reason and brief explanation for the travel. 8. What date was the minister or their office notified of the travel? | Written Q | | |

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| | | | | 9. What date did the minister or their office approve the travel? 10. What travel is planned for the rest of this calendar year? Also provide a reason and brief explanation for the travel. | | | |
| Response | | | | 1. No. 2. Not applicable. 3. Not applicable. 4. Not applicable. 5. Not applicable. 6. Not applicable. 7. Tourism Australia has 12 offices around the world and staff are required to travel for events, stakeholder meetings and industry engagement. Approval for travel is granted according to the Delegations Policy. It would require an unreasonable diversion of resources to list all Tourism Australia staff travel within the period. 8. Tourism Australia circulates a weekly email of Key Events to the Ministers office and other stakeholders. This email details upcoming travel. 9. Not applicable. 10. Refer to question 7. In addition, staff are often required to travel at short notice and be flexible with their arrangements. | | | |
| 032 | Tourism Australia | Ludwig | Grants | Since the change of Prime Minister on 14 September, 2015: 1. What guidelines are in place to administer grants? | Written Q | | |

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| | | | | <p>2. How are grants applied for?</p> <p>3. Are there any restrictions on who can apply for a grant? If yes, please detail.</p> <p style="padding-left: 40px;">i. Can these restrictions be waved? If yes, please detail the process for waving them and list any grants where the restrictions were waved.</p> <p>4. What is the procedure for selecting who will be awarded a grant?</p> <p>5. Who is involved in this selection process?</p> <p>6. Does the minister or the minister's office play any role in awarding grants? If yes, please detail.</p> <p style="padding-left: 40px;">i. Has the minister or the minister's office exercised or attempted to exercise any influence over the awarding of any grants? If yes, please detail.</p> <p>7. Provide a list of all grants, including ad hoc, one-off discretionary grants awarded to date. Provide the recipients, amount, intended use of the grants, what locations have benefited from the grants and the electorate and state of those locations.</p> <p>8. Update the status of each grant that was approved prior to the specified period, but did not have financial contracts in place at that time. Provide details of the recipients, the amount, the intended use of the grants, what locations have benefited from the grants and the electorate and state of those grants.</p> | | | |
| Response | | | | <p>1. Tourism Australia does not administer grants.</p> <p>2. N/A</p> | | | |

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| | | | | 3. N/A 4. N/A 5. N/A 6. N/A 7. N/A 8. N/A | | | |
| 033 | Tourism Australia | Ludwig | Departmental Rebranding | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. Has the department/Agency undergone a name change or any other form of rebranding? If so:</p> <p>i. Please detail why this name change / rebrand were considered necessary and a justified use of departmental funds?</p> <p>a) Please provide a copy of any reports that were commissioned to study the benefits and costs associated with the rebranding.</p> <p>ii. Please provide the total cost associated with this rebrand and then break down by amount spent replacing:</p> <p>a) Signage.</p> <p>b) Stationery (please include details of existing stationery and how it was disposed of).</p> <p>c) Logos</p> <p>d) Consultancy</p> <p>e) Any relevant IT changes.</p> <p>f) Office reconfiguration.</p> <p>iii. How was the decision reached to rename and/or rebrand the department?</p> <p>iv. Who was involved in reaching this decision? ii. Please provide a</p> | Written Q | | |

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| | | | | copy of any communication (including but not limited to emails, letters, memos, notes etc) from within the department, or between the department and the government regarding the rename/rebranding. | | | |
| Response | | | | 4. No. | | | |
| 034 | Tourism Australia | Ludwig | Media monitoring | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period? <ol style="list-style-type: none"> i. Which agency or agencies provided these services? ii. What has been spent providing these services during the specified period? iii. Itemise these expenses. 2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period? <ol style="list-style-type: none"> i. Which agency or agencies provided these services? ii. What has been spent providing these services during the specified period? iii. Itemise these expenses | Written Q | | |
| Response | | | | <ol style="list-style-type: none"> 1. None. 2. Tourism Australia uses multiple media monitoring companies to | | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled | | | | | | | | | | | | | | | | | | | | |
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| | | | | <p>track its campaign activities globally. The total cost for these services from Sept 15 to Feb 16 was \$223,037.</p> <p>i. Tourism Australia uses 15 media monitoring companies to track its campaign activities globally. Isentia Limited is the largest supplier costing \$53,521 Sept 15 to Feb 16. The top nine are detailed below.</p> <p>ii. Tourism Australia spent \$223,037 during Sept 15 to Feb 16.</p> <p>iii. Top vendors Tourism Australia uses for media monitoring:</p> <table border="1"> <thead> <tr> <th>Vendor Name</th> <th>Actuals</th> </tr> </thead> <tbody> <tr> <td>iSentia Pty Ltd (Media Monitors Pty Ltd(Media Monitors Australia Pty Ltd)</td> <td>\$53,521</td> </tr> <tr> <td>Meltwater News (Benefit of Meltwater News US Inc)</td> <td>\$48,461</td> </tr> <tr> <td>Beijing ISENTIA Information Consulting Co Ltd (iSentia)</td> <td>\$28,578</td> </tr> <tr> <td>Sinclair Communications Limited</td> <td>\$24,219</td> </tr> <tr> <td>Weber Shandwick Korea (CMGRP Korea)</td> <td>\$17,384</td> </tr> <tr> <td>Factiva Limited a Dow Jones & Reuters Company</td> <td>\$10,934</td> </tr> <tr> <td>Meltwater Australia Pty Ltd</td> <td>\$10,350</td> </tr> <tr> <td>News & Ads Monitoring Agency Sdn Bhd</td> <td>\$6,071</td> </tr> <tr> <td>News & Ads Monitoring Agency Pte Ltd</td> <td>\$5,645</td> </tr> </tbody> </table> | Vendor Name | Actuals | iSentia Pty Ltd (Media Monitors Pty Ltd(Media Monitors Australia Pty Ltd) | \$53,521 | Meltwater News (Benefit of Meltwater News US Inc) | \$48,461 | Beijing ISENTIA Information Consulting Co Ltd (iSentia) | \$28,578 | Sinclair Communications Limited | \$24,219 | Weber Shandwick Korea (CMGRP Korea) | \$17,384 | Factiva Limited a Dow Jones & Reuters Company | \$10,934 | Meltwater Australia Pty Ltd | \$10,350 | News & Ads Monitoring Agency Sdn Bhd | \$6,071 | News & Ads Monitoring Agency Pte Ltd | \$5,645 | | | |
| Vendor Name | Actuals | | | | | | | | | | | | | | | | | | | | | | | | | | |
| iSentia Pty Ltd (Media Monitors Pty Ltd(Media Monitors Australia Pty Ltd) | \$53,521 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Meltwater News (Benefit of Meltwater News US Inc) | \$48,461 | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Sinclair Communications Limited | \$24,219 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weber Shandwick Korea (CMGRP Korea) | \$17,384 | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| News & Ads Monitoring Agency Sdn Bhd | \$6,071 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| News & Ads Monitoring Agency Pte Ltd | \$5,645 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 035 | Tourism Australia | Ludwig | Procedure Manuals (Ministerial) | <ol style="list-style-type: none"> Does the minister's office have a procedure manual for communication between the minister's office and the department? If yes, please provide a copy and: When was the manual last updated? Who is responsible for updating the manual? Who is the manual distributed to? Is anyone responsible for clearing communications before they are | Written Q | | | | | | | | | | | | | | | | | | | | | | |

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| | | | | sent to the department? | | | |
| Response | | | | This question is not for Tourism Australia to answer. | | | |
| 036 | Tourism Australia | Ludwig | Enterprise Bargaining Agreements (EBAs) | <ol style="list-style-type: none"> 1. Please list all related EBAs with coverage of the department. 2. Please list their starting and expiration dates. 3. What is the current status of negotiations for the next agreement/s? Please detail. | Written Q | | |
| Response | | | | <ol style="list-style-type: none"> 1. Tourism Australia Enterprise Agreement 2013 - 2016 2. 9 September 2013 – 8 September 2016. 3. Currently negotiating the terms of the new EBA. One session has been held with three more planned. | | | |
| 037 | Tourism Australia | Ludwig | Existing resources | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. How many projects, work, programs or other tasks has the department started as a consequence of government policies or priorities that are required to be funded 'within existing resources'? 2. List each 3. List the staffing assigned to each task 4. What is the nominal total salary cost of the officers assigned to the project? 5. What resources or equipment has been assigned to the project?? | Written Q | | |

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| Response | | | | <ol style="list-style-type: none"> 1. None. 2. Not applicable. 3. Not applicable. 4. Not applicable. 5. Not applicable. | | | |
| 038 | Tourism Australia | Ludwig | Conditions of Government Contracts and Agreements | <ol style="list-style-type: none"> 1. Do any contracts managed by the Department/Agency contain any limitations or restrictions on advocacy or criticising Government policy? If so, please name each contact. When was it formed or created? 2. What are the specific clauses and/or sections which state this, or in effect, create a limitation or restriction? 3. Do any agreements managed by the Department/Agency contain any limitations on restrictions on advocacy or criticisms of Government policy? If so, please name each agreement. When was it formed or created? 4. What are the specific clauses and/or sections which state this, or in effect, create a limitation or restriction? 5. For each of the contracts and agreements, are there any particular reason, such as genuine commercial in confidence information, for this restriction? 6. Have any changes to financial or resource support to services which advocate on behalf of groups or individuals in Australian society | Written Q | | |

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| | | | | <p>been made? If so, which groups? What was the change?</p> <p>7. Has any consultation occurred between the Department/Agency and any individuals and/or community groups about these changes? If so, what consultation process was used? Was it public? If not, why not? Are public submissions available on a website?</p> <p>8. If no consultation has occurred, why not?</p> <p>9. Did the Minister/Parliamentary Secretary meet with any stakeholders about changes to advocacy in their contracts and/or agreements? If so, when? Who did he/she meet with?</p> | | | |
| Response | | | | <p>1. No.</p> <p>2. Not applicable.</p> <p>3. No.</p> <p>4. Not applicable.</p> <p>5. Not applicable.</p> <p>6. No.</p> <p>7. Not applicable.</p> <p>8. Not applicable.</p> <p>9. Not applicable.</p> | | | |
| 039 | Tourism Australia | Ludwig | Statutory Review Provisions | <p>Please list all current legislation, covered by the department's portfolio, which contain a statutory review provision/s. For each, please provide:</p> <p>1. What work has been done towards preparing for the review? If none, why not?</p> | Written Q | | |

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| | | | | <ol style="list-style-type: none"> 2. Please provide a schedule or a workplan for the review 3. When did/will this work begin? 4. When is/was the review due to commence. 5. What is the expected report date. 6. Who is the minister responsible for the review 7. What department is responsible for the review 8. List the specific clauses or legislation under review caused by the statutory provision. 9. List the terms of reference. 10. What is the scope of the review. 11. Who is conducting the review. How were they selected? What are the legislated obligation for the selection of the person to conduct the review? 12. What is the budgeted, projected or expected costs of the review? 13. When was the Minister briefed on this matter? 14. What decision points are upcoming for the minister on this matter? 15. List the number of officers, and their classification level, involved in conducting the review 16. Will the report will be tabled in parliament or made public. If so, when? | | | |

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| Response | | | | Tourism Australia does not administer any legislation. | | | |
| 040 | Tourism Australia | Ludwig | Sunset Provisions | <p>1. Please list all current legislation, covered by the department's portfolio, which contain a sunset provision/s. For each, please provide:</p> <ul style="list-style-type: none"> I. What work has been done towards preparing for the activation of sunset provisions? If no work has commenced, why not? II. Has any consideration been given to delaying or alerting the sunset provisions? III. Please provide a schedule or a workplan for the sunset provisions becoming active IV. When did/will this work begin? <p>2. Will there be any reviews of or relating to the legislation before or after the sunset provision is enacted? If yes:</p> <ul style="list-style-type: none"> I. When is/was the review due to commence. II. What is the expected report date. III. Who is the minister responsible for the review IV. What department is responsible for the review V. List the specific clauses or legislation under review caused by the statutory provision. VI. List the terms of reference. | Written Q | | |

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| | | | | <p>VII. What is the scope of the review.</p> <p>VIII. Who is conducting the review? How were they selected? What are the legislated obligation for the selection of the person to conduct the review?</p> <p>IX. What is the budgeted, projected or expected costs of the review?</p> <p>X. When was the Minister briefed on this matter?</p> <p>XI. What decision points are upcoming for the minister on this matter?</p> <p>XII. List the number of officers, and their classification level, involved in conducting the review</p> <p>XIII. Will the report will be tabled in parliament or made public. If so, when?</p> | | | |
| Response | | | | <p>1. Tourism Australia does not administer any legislation.</p> <p>2. Not applicable.</p> | | | |
| 041 | Tourism Australia | Ludwig | Legal costs | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. List all legal costs incurred by the department or agency</p> <p>2. List the total cost for these items, broken down by source of legal advice, hours retained or taken to prepare the advice and the level of counsel used in preparing the advice, whether the advice was internal or external</p> <p>3. List cost spend briefing Counsel, broken down by hours spent</p> | Written Q | | |

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| | | | | briefing, whether it was direct or indirect briefing, the gender ratio of Counsel, how each Counsel was engaged (departmental, ministerial) 4. How was each piece of advice procured? Detail the method of identifying legal advice | | | |
| Response | | | | 1. \$105,196 2. The largest suppliers were: a) K&L Gates \$36, 214 – mainly for general legal advice provided during the sick leave absence of Tourism Australia’s General Counsel b) Ashurst Australia \$35,272 – mainly for trademark registration c) Littler Employment & Labor Law Solutions Worldwide \$22,557 – mainly for the US office registration and employment of staff on particular visas. 3. Counsel was not engaged. 4. Tourism Australia uses the Australian Government Legal Services Multi-Use List. | | | |
| 042 | Tourism Australia | Ludwig | Procedure Manuals (Department al) | 1. Does the department have a procedure manual for communication between the department and the minister? If yes, please provide a copy and: 2. When was the manual last updated? 3. Who is responsible for updating the manual? 4. Has the minister’s office had any input into the content of the manual? If so, please detail. | Written Q | | |

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| | | | | 5. Who is the manual distributed to? 6. Is anyone responsible for clearing communications before they are sent to the minister or the minister's office? | | | |
| Response | | | | 1. No. 2. Not applicable. 3. Not applicable. 4. Not applicable. 5. Not applicable. 6. Not applicable. | | | |
| 043 | Tourism Australia | Ludwig | Vending machines | Since the change of Prime Minister on 14 September, 2015: 1. Has the department/agency purchased or leased or taken under contract any vending machine facilities? i. If so, list these ii. If so, list the total cost for these items iii. If so, list the itemised cost for each item of expenditure iv. If so, where were these purchased v. If so, list the process for identifying how they would be purchased vi. If so, what is the current location for these items? vii. If so, what is the current usage for each of these | Written Q | | |

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| | | | | items? | | | |
| Response | | | | 1. No. | | | |
| 044 | Tourism Australia | Ludwig | Self-Initiated work | <p>1. Does the department have a program for staff to engage in self-initiated work (projects, plans etc that are devised by staff without being directed by the minister's office or department management)?</p> <p>2. Please list all ongoing projects. For each, please detail:</p> <p>3. When did the project commence?</p> <p>4. When is it expected to conclude?</p> <p>5. What will the total cost of the project be?</p> <p>6. Where did the money for the project come from?</p> <p>7. Where is the project based?</p> | Written Q | | |
| Response | | | | <p>1. No</p> <p>2. Not applicable</p> <p>3. Not applicable</p> <p>4. Not applicable</p> <p>5. Not applicable</p> <p>6. Not applicable</p> <p>7. Not applicable</p> | | | |

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| 045 | Tourism Australia | Ludwig | Staff awards | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. Has the Department / Agency given out awards to staff for any reason? If yes:</p> <ul style="list-style-type: none"> i. What was the reason for the awards? ii. What was the criteria for the awards? iii. What form did the award take? (e.g. Certificate, gift vouchers etc) iv. How much was spent on the award? v. How were the awards presented? vi. Who presented the awards? <p>2. Was there a ceremony or party for the awards? If yes:</p> <ul style="list-style-type: none"> i. Where was it held? ii. Was there a fee for the venue? If yes, how much? iii. How much was spent on catering? iv. How many people attended? v. Did the minister attend? vi. Did the minister's staff attend? If yes, how many? | Written Q | | |
| Response | | | | <p>1. Yes.</p> <p>i. TA gives awards to staff for working at TA for five, ten, fifteen and</p> | | | |

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| | | | | <p>twenty years.</p> <p>ii. As above.</p> <p>iii. Certificate and gift voucher.</p> <p>iv. \$400 gift vouchers are given to staff members who receive an award.</p> <p>v. The Managing Director presents the awards at the all staff updates.</p> <p>vi. As above.</p> <p>2. No.</p> | | | |
| 046 | Tourism Australia | Ludwig | Change management | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. Has the Department/Agency engaged in a policy of Change Management? If yes:</p> <p>i. Please detail the policy.</p> <p>ii. When was the policy introduced?</p> <p>iii. What are the goals of the policy?</p> <p>iv. How much was spent on consulting for the policy and who was contracted for this consultation?</p> <p>v. How much was spent implementing this policy?</p> | Written Q | | |
| Response | | | | 1. No. | | | |
| 047 | Tourism | Ludwig | Departmental Staff | Since the change of Prime Minister on 14 September, 2015: | Written | | |

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| | Australia | | Misconduct | <p>1. Please provide a copy of the departmental staff code of conduct.</p> <p>2. Have there been any identified breaches of this code of conduct by departmental staff?</p> <p style="padding-left: 40px;">i. If yes, list the breaches identified, broken by staffing classification level.</p> <p style="padding-left: 40px;">ii. If yes, what remedy was put in place to manage the breach? If no remedy has been put in place, why not?</p> <p style="padding-left: 40px;">iii. If yes, when was the breach identified? By whom? When was the Minister made aware?</p> <p style="padding-left: 40px;">iv. If yes, were there any legal ramifications for the department or staff member? Please detail.</p> | Q | | |
| Response | | | | <p>1. Refer Attachment A.</p> <p>2. None.</p> | | | |
| 048 | Tourism Australia | Ludwig | Fee for services | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. Have any existing services provided by the department / agency moved from being free to a user-pay service? Have any additional fees been placed on existing services? If yes please provide a list and include:</p> <p>2. Name of the fee and a short description of what it covers.</p> <p>3. How much is the fee (and is it a flat fee or a percentage of the service).</p> <p>4. The date the fee came into place.</p> | Written Q | | |

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| | | | | <ol style="list-style-type: none"> 5. Were any reviews requested, commenced or complemented into the benefits and drawbacks of attaching the fee to the service? If yes, please detail and provide a copy of the review. 6. What consultation was carried out before the fee was put into place? 7. How was the fee put into place (e.g. through legislation, regulation changes etc)? 8. What justification is there for the fee? | | | |
| Response | | | | <ol style="list-style-type: none"> 1. No. 2. Not applicable. 3. Not applicable. 4. Not applicable. 5. Not applicable. 6. Not applicable. 7. Not applicable. 8. Not applicable. | | | |
| 049 | Tourism Australia | Ludwig | Documents provided to Minister | <ol style="list-style-type: none"> 1. Excluding policy or correspondence briefs, how many documents are provided to the Minister's office on a regular and scheduled basis? Including documents that are not briefs to the minister and do not require ministerial signature. 2. List those documents, their schedule and their purpose (broken down by ministerial signature and office for noting documents) 3. How are they transmitted to the office? 4. What mode of delivery is used (hardcopy, email) for those | Written Q | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| | | | | documents? 5. What level officer are they provided to in the minister's office? | | | |
| Response | | | | <p>1. Four.</p> <p>2. See below:</p> <ul style="list-style-type: none"> - Annual Report, once a year at the end of the financial year for noting. - Quarterly Reports, four times a year each quarter for noting. - Corporate Plan, once a year for noting before 1 May each year. - Annual Operating Plan, once a year for noting before the end of the financial year. - Key activities calendar that outlines key travel for Tourism Australia over the coming fortnight - Weekly progress reports on relevant work <p>3. The Corporate Plan, Annual Operating Plan and quarterly reports are via Austrade. The Annual report is delivered to Parliament House. The key activities calendar and the weekly progress reports are via email.</p> <p>4. The Corporate Plan, Annual Operating Plan and quarterly reports are via email only. The Annual Report is email and hard copy. The key activities calendar and the weekly progress reports are via email.</p> <p>5. Advisor and Departmental Liaison Officers.</p> | | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| 050 | Tourism Australia | Ludwig | merchandise or promotional material | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. Has the department purchased any merchandise or promotional material? 2. List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose) 3. List the cost for each item 4. List the quantity of each item 5. Who suggested these material be created? 6. Who approved its creation? 7. Provide copies of authorisation 8. When was the Minister informed of the material being created? 9. Who created the material? 10. How was that person selected? 11. How many individuals or groups were considered in selecting who to create the material? | Written Q | | |
| Response | | | | <ol style="list-style-type: none"> 1. Yes. Tourism Australia is the Commonwealth Government agency responsible for marketing Australia as a travel destination to international audiences. Advertising is a core function for Tourism Australia and merchandise/promotional material is only created where it is required for advertising purposes. 2. During September 2015 to February 2016 the largest spend on | | | |

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| | | | | <p>merchandise or promotional material was on with Paper Scissors Rock for \$150,680. This was for Dreamtime, ATE and the India Travel Mission and included satchels, notebooks, pens, drink bottles and stickers.</p> <ol style="list-style-type: none"> 3. Refer question 2. 4. Refer question 2. 5. Tourism Australia staff. 6. Relevant Managers approve expenditure as per the Delegations Policy. 7. All expenditure is approved by the Board in Tourism Australia's Annual Operating Plan. This is a commercial in confidence document and cannot be provided. 8. Not applicable. 9. Refer question 2. 10. Requests for quote. 11. Three quotes were obtained and Paper Scissors Rock offered the best value for product. | | | |
| 051 | Tourism Australia | Ludwig | Domain usage | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. Please provide a breakdown of the domain usage for the 50 most utilised (by data sent and received), unique (internet) domains accessed by the Minister's office. Please provide: <ol style="list-style-type: none"> i. Domain name of the website being accessed (or IP address if the Domain is unavailable in the tracking system). ii. Amount of data downloaded and uploaded to the site. | Written Q | | |

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| | | | | iii. Number of times the site was accessed. | | | |
| Response | | | | 1. This question is not for Tourism Australia. | | | |
| 052 | Tourism Australia | Ludwig | Ministerial Website | Since the change of Prime Minister on 14 September, 2015: 1. How much has been spent on the Minister's website? i. List each item of expenditure and cost ii. Who is responsible for uploading information to the Minister's website? iii. Have any departmental staff been required to work outside regular hours to maintain the Minister's website? Please detail. | Written Q | | |
| Response | | | | 1. Nil. | | | |
| 053 | Tourism Australia | Ludwig | Report Printing | Since the change of Prime Minister on 14 September, 2015: 1. Have any reports, budget papers, statements, white papers or report-like documents printed for or by the department been pulped, put in storage, shredded or disposed of? 2. If so please give details; name of report, number of copies, cost of printing, who order the disposal, reason for disposal | Written Q | | |
| Response | | | | 1. No. 2. N/A 3. N/A | | | |

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| 054 | Tourism Australia | Ludwig | FoI Requests | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. How many requests for documents under the FOI Act have been received? 2. Of these, how many documents have been determined to be deliberative documents? 3. Of those assessed as deliberative documents: <ol style="list-style-type: none"> i. For how many has access to the document been refused on the basis that it would be contrary to the public interest? ii. For how many has a redacted document been provided? | Written Q | | |
| Response | | | | <ol style="list-style-type: none"> 1. One 2. The request is currently being processed. 3. Not applicable. 4. Not applicable. | | | 6 |
| 055 | Tourism Australia | Ludwig | Ministerial Motor vehicle | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. Has the minister been provided with or had access to a motor vehicle? If so: <ol style="list-style-type: none"> i. What is the make and model? ii. How much did it cost? iii. When was it provided? iv. Was the entire cost met by the department? If not, how | Written Q | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| | | | | <p>was the cost met?</p> <p>v. What, if any, have been the ongoing costs associated with this motor vehicle? Please include costs such as maintenance and fuel.</p> <p>vi. Are these costs met by the department? If not, how are these costs met?</p> <p>vii. Please provide a copy of the guidelines that determine if a minister is entitled to a motor vehicle.</p> <p>viii. Have these guidelines changed during the specified period of time? If so, please detail.</p> <p>ix. Please provide a copy of the guidelines that determine how a minister is to use a motor vehicle they have been provided with. Please include details such as whether the motor vehicle can be used for personal uses.</p> <p>x. Have these guidelines changed during the specified period of time? If so, please detail.</p> | | | |
| Response | | | | 1. No. | | | |
| 056 | Tourism Australia | Ludwig | Ministerial Staff vehicles (non-MoPS) | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. Outside of MoPS Act entitlements, have any of the Minister's staff been provided with a motor vehicle? If so:</p> <p>i. What is the make and model?</p> <p>ii. How much did it cost?</p> | Written Q | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| | | | | <ul style="list-style-type: none"> iii. When was it provided? iv. Was the entire cost met by the department? If not, how was the cost met? v. What, if any, have been the ongoing costs associated with this motor vehicle? Please include costs such as maintenance and fuel. vi. Are these costs met by the department? If not, how are these costs met? vii. Please provide a copy of the guidelines that determine this entitlement to a motor vehicle. viii. Have these guidelines changed during the specified period? If so, please detail. ix. Please provide a copy of the guidelines that determine how a motor vehicle is to be used that they have been provided with. Please include details such as whether the motor vehicle can be used for personal uses. x. Have these guidelines changed during the specified period? If so, please detail. | | | |
| Response | | | | 1. No. | | | |
| 057 | Tourism Australia | Ludwig | Lobbyist Register Meetings | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. List all interactions between the department/agency with any representative listed on the lobbyist register</p> | Written Q | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| | | | | <p>2. List the participants in the meeting, the topic of the discussion, who arranged or requested the meeting, the location of the meeting</p> <p>3. List all interactions between the Minister/parliamentary Secretary and/or their offices with any representative listed on the lobbyist register during the specified period. List the participants in the meeting, the topic of the discussion, who arranged or requested the meeting, the location of the meeting</p> | | | |
| Response | | | | <p>1. Tourism Australia's Managing Director, John O'Sullivan, attended a Western Sydney Dialogue Lunch on 14 September 2015 and Mr O'Sullivan was also interviewed by Taylor Street Advisory on 8 December 2015.</p> <p>2. Mr O'Sullivan was invited by Taylor Street Advisory's Chairman to the Western Sydney Dialogue Lunch on QANTAS' perspective in international tourism. Badgerys Creek Airport QANTAS CEO, Alan Joyce, was the keynote speaker at the lunch at Waterfront Restaurant, The Rocks.</p> <p>Mr O'Sullivan was interviewed at Tourism Australia's offices by Taylor Street Advisory's Chief Operating Officer who had been engaged by the Australian Turf Club to conduct an audit of its brand health strategy and Asian market strategy. Mr O'Sullivan was interviewed as a critical opinion lead.</p> <p>3. This is not for Tourism Australia to respond to.</p> | | | |
| 058 | Tourism | Ludwig | Workplace | Since the change of Prime Minister on 14 September, 2015: | Written | | |

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| | Australia | | assessments | <p>1. How much has been spent on workplace ergonomic assessments?</p> <p>1. List each item of expenditure and cost</p> <p>2. Have any assessments, not related to an existing disability, resulted in changes to workplace equipment or set up?</p> <p>3. If so, list each item of expenditure and cost related to those changes</p> | Q | | |
| Response | | | | <p>1. None.</p> <p>2. Not applicable</p> <p>3. Not applicable</p> <p>4. Not applicable</p> | | | |
| 059 | Tourism Australia | Ludwig | Freedom of Information - Stats | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. How many FOI requests were received to date.</p> <p>2. How many of those requests were finalised within the regular timeframes provided under the FOI Act?</p> <p>3. How many of those requests were granted an extension of time under s 15AA of the FOI Act?</p> <p>4. How many of those requests were granted an extension of time under s 15AB of the FOI Act?</p> <p>5. How many of those requests were finalised out of time?</p> | Written Q | | |
| Response | | | | <p>1. One.</p> <p>2. The request is currently being processed.</p> | | | |

| Q No. | Program: Division or Agency | Senator | Broad Topic | Question | Proof Hansard page & hearing date or Written Q | Date Rec'd | Date tabled |
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| | | | | 3. Not applicable. 4. Not applicable. 5. Not applicable. | | | |
| 060 | Tourism Australia | Ludwig | Multiple tenders | Since the change of Prime Minister on 14 September, 2015: 1. List any tenders that were re-issued or issued multiple times: I. Why were they re-issued or issued multiple times? II. Were any applicants received for the tenders before they were re-issued or repeatedly issued? III. Were those applicants asked to resubmit their tender proposal? | Written Q | | |
| Response | | | | 1. Nil. I. Not applicable. II. Not applicable. III. Not applicable. | | | |
| 061 | Tourism Australia | Ludwig | Market Research | Since the change of Prime Minister on 14 September, 2015: 1. List any market research conducted by the department/agency: i. List the total cost of this research ii. List each item of expenditure and cost, broken down by division and program iii. Who conducted the research? iv. How were they identified? | Written Q | | |

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| | | | | <ul style="list-style-type: none"> v. Where was the research conducted? vi. In what way was the research conducted? vii. Were focus groups, round tables or other forms of research tools used? viii. How were participants for these focus groups et al selected? ix. How was the firm or individual that conducted the review selected? x. What input did the Minister have? xi. How was it approved? xii. Were other firms or individuals considered? If yes, please detail. | | | |
| Response | | | | <ol style="list-style-type: none"> 1. Tourism Australia undertakes research to gain consumer insights, assess new trends and evaluate campaign performance. <ul style="list-style-type: none"> i. The cost since September 2015 to July 2016 is \$1,438,750. ii. Tourism Australia conducted four research programmes during this period. All costs are excluding GST. <ul style="list-style-type: none"> - Consumer Demand Project: \$660,000. - Campaign Activity Evaluation: \$545,000. - Business Events Research: \$158,750. - Australian Tourism Exchange Evaluation: \$75,000. iii. BDA Marketing Planning, GfK Australia, Snapcracker Research and Strategy and Taylor Nelson Sofres Ltd. (TNS). iv. Request for Tender (RFT), direct source and competitive cost benefit analysis. | | | |

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| | | | | <ul style="list-style-type: none"> v. In Australia and Tourism Australia's target overseas markets. vi. Qualitative and quantitative methods, including in-depth interviews and online surveys. vii. No focus groups were used. See (vi). viii. N/A. ix. Request for Tender (RFT) and direct source. x. Nil. xi. Tourism Australia Executive team. xii. Other firms were considered during the RFT process. | | | |
| 062 | Tourism Australia | Ludwig | Departmental Upgrades | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. Has the department/agency engaged in any new refurbishments, upgrades or changes to their building or facilities?</p> <ul style="list-style-type: none"> i. If so, list these ii. If so, list the total cost for these changes iii. If so, list the itemised cost for each item of expenditure iv. If so, who conducted the works? v. If so, list the process for identifying who would conduct these works vi. If so, when are the works expected to be completed? | Written Q | | |
| Response | | | | <p>1. Yes.</p> <ul style="list-style-type: none"> i. South Korea office fitout ii. Total cost \$49,742 iii. \$45,778 – Interior refurbishment including demolition, | | | |

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| | | | | <p>steel construction, carpentry work, electric work, painting and flooring. \$3,964 – firefighting equipment construction</p> <p>iv. CREF Inc. v. There was a procurement process and CREF was selected from 3 other suppliers. vi. Completed in January 2016.</p> | | | |
| 063 | Tourism Australia | Ludwig | Wine Coolers / Fridges | <p>Since the change of Prime Minister on 14 September, 2015:</p> <p>1. Has the department/agency purchased or leased any new wine coolers, or wine fridges or other devices for the purpose of housing alcohol beverages, including Eskies?</p> <p>i. If so, list these ii. If so, list the total cost for these items iii. If so, list the itemised cost for each item of expenditure iv. If so, where were these purchased v. If so, list the process for identifying how they would be purchased vi. If so, what is the current location for these items? vii. If so, what is the current stocking level for each of these items?</p> | Written Q | | |
| Response | | | | 1. No. | | | |

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| 064 | Tourism Australia | Ludwig | Office Plants | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. Has the department/agency purchased or leased any office plants? <ol style="list-style-type: none"> i. If so, list these ii. If so, list the total cost for these items iii. If so, list the itemised cost for each item of iv. expenditure v. If so, where were these purchased vi. If so, list the process for identifying how they would be vii. If so, what is the current location for these items? | Written Q | | |
| Response | | | | 1. No. | | | |
| 065 | Tourism Australia | Ludwig | Office recreation facilities | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. Has the department/agency purchased or leased or constructed any office recreation facilities, activities or games (including but not limited to pool tables, table tennis tables or others)? <ol style="list-style-type: none"> i. If so, list these ii. If so, list the total cost for these items iii. If so, list the itemised cost for each item of expenditure | Written Q | | |

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| | | | | <ul style="list-style-type: none"> iv. If so, where were these purchased v. If so, list the process for identifying how they would be purchased vi. If so, what is the current location for these items? vii. If so, what is the current usage for each of these items? | | | |
| Response | | | | 1. No. | | | |
| 066 | Tourism Australia | Ludwig | Building Lease Costs | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. What has been the total cost of building leases for the agency / department? 2. Please provide a detailed list of each building that is currently leased. Please detail by: <ul style="list-style-type: none"> i. Date the lease agreement is active from. ii. Date the lease agreement ends. iii. Is the lease expected to be renewed? If not, why not? iv. Location of the building (City and state). v. Cost of the lease. vi. Why the building is necessary for the operations of the agency / department. 3. Please provide a detailed list of each building that had a lease that was not renewed during the specified period. Please detail by: | Written Q | | |

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| | | | | <ul style="list-style-type: none"> i. Date from which the lease agreement was active. ii. Date the lease agreement ended. iii. Why was the lease not renewed? iv. Location of the building (City and state). v. Cost of the lease. vi. Why the building was necessary for the operations of the agency / department. <p>4. Please provide a detailed list of each building that is expected to be leased in the next 12 months. Please detail by:</p> <ul style="list-style-type: none"> i. Date the lease agreement is expected to become active. ii. Date the lease agreement is expected to end. iii. Expected location of the building (City and state). iv. Expected cost of the lease. <ul style="list-style-type: none"> a. Has this cost been allocated into the budget? v. Why the building is necessary for the operations of the agency / department. <p>5. For each building owned or leased by the department:</p> <ul style="list-style-type: none"> i. What is the current occupancy rate for the building? ii. If the rate is less than 100%, detail what the remaining being used for. | | | |

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| Response | | | | <ol style="list-style-type: none"> 1. \$2.64 million to February 16 2. See Attachment B. Tourism Australia requires international offices to enable provision of marketing to consumers in target markets. 3. No lease was renewed during September 2015 to February 2016. See Attachment B for details. 4. All offices are listed on Attachment B. 5. Tourism Australia does not own any buildings and is unaware of the occupancy of buildings outside our lease arrangements. | | | |
| 067 | Tourism Australia | Ludwig | Government advertising/ marketing | <p>Since the change of Prime Minister on 14 September, 2015:</p> <ol style="list-style-type: none"> 1. How much has been spent by the department / agency on marketing? <ol style="list-style-type: none"> i. List the total cost ii. List each item of expenditure and cost iii. List the approving officer for each item. iv. Detail the ministerial or ministerial staff involvement in the commissioning process. v. Which firm provided the marketing? 2. How much has been spent by the department / agency on government advertising (including job ads)? <ol style="list-style-type: none"> i. List the total cost ii. List each item of expenditure and cost iii. Where the advertising appeared | Written Q | | |

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| | | | | <ul style="list-style-type: none"> iv. List the approving officer for each item. v. Detail the ministerial or ministerial staff involvement in the commissioning process. vi. Detail the outlets that were paid for the advertising. <p>3. What government advertising is planned for the rest of the financial year?</p> <ul style="list-style-type: none"> i. List the total expected cost. ii. List each item of expenditure and cost. iii. Where the advertising will appear iv. List the approving officer for each item. v. Detail the ministerial or ministerial staff involvement in the commissioning process. vi. Detail the outlets that have been or will be paid for the advertising. <p>4. Provide copies of approvals for advertising, including but not limited to, approvals made by the Prime Minister or his delegate, the Minister or their delegate, or the Department or their delegate.</p> | | | |
| Response | | | | <p>1. As Australia's national tourism marketing organisation, Tourism Australia aims to increase visitors for international leisure and business events by promoting Australia as a compelling tourism destination. This is undertaken through partnership marketing activities that target consumers in key international markets, as well as promotions with trade</p> | | | |

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| | | | | <p>and distribution partners that aim to convert Australia's appeal into more visits.</p> <ul style="list-style-type: none"> i. At 28 February 2016, Tourism Australia has spent \$40.45 million on marketing since September 2015. ii. Bought Advertising & media placement - \$25.04m Production - \$7.96 million Agency Retainer - \$4.13 million Public relations - \$3.32 million iii. All costs have been approved by managers within their delegation limits iv. N/A v. Top 10 firms provided marketing service to TA in terms of value: <table border="1" data-bbox="795 1018 1344 1385"> <thead> <tr> <th>Vendor Name</th> <th>Actuals</th> </tr> </thead> <tbody> <tr> <td>OMD</td> <td>\$21,921,147</td> </tr> <tr> <td>Clemenger BBDO</td> <td>\$3,707,565</td> </tr> <tr> <td>DT Digital Pty Ltd</td> <td>\$1,551,706</td> </tr> <tr> <td>Etihad Airways PJSC [London]</td> <td>\$778,758</td> </tr> <tr> <td>Air New Zealand Limited (USA)</td> <td>\$723,183</td> </tr> <tr> <td>American Airlines</td> <td>\$500,000</td> </tr> <tr> <td>Citizen Relations LLC</td> <td>\$426,981</td> </tr> <tr> <td>Korean Air Lines Co Ltd</td> <td>\$347,682</td> </tr> <tr> <td>EBA Communications Ltd [Beijing]</td> <td>\$331,686</td> </tr> <tr> <td>Chris and Elsa Hemsworth</td> <td>\$330,000</td> </tr> </tbody> </table> | Vendor Name | Actuals | OMD | \$21,921,147 | Clemenger BBDO | \$3,707,565 | DT Digital Pty Ltd | \$1,551,706 | Etihad Airways PJSC [London] | \$778,758 | Air New Zealand Limited (USA) | \$723,183 | American Airlines | \$500,000 | Citizen Relations LLC | \$426,981 | Korean Air Lines Co Ltd | \$347,682 | EBA Communications Ltd [Beijing] | \$331,686 | Chris and Elsa Hemsworth | \$330,000 | | | |
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|-------|--------------------------------------|---------|------------------------------|--|--|---------------|----------------|
| | | | | <p>2. Nil.</p> <p>3.</p> <p>i. Tourism Australia is planning to spend \$35.98m on advertising for the rest of the financial year (March – June 2016).</p> <p>ii. Bought Advertising & media placement - \$30.86 million</p> <p style="padding-left: 40px;">Production - \$2.24 million</p> <p style="padding-left: 40px;">Agency Retainer - \$2.88 million</p> <p>iii. Tourism Australia purchase media and advertisement through Print, TV, Online, Cinema, outdoor and social media channels.</p> <p>iv. All costs have been approved by managers within their delegation limits.</p> <p>v. Nil.</p> <p>4. Relevant Managers approve expenditure as per the Delegations Policy. All expenditure is approved by the Board in Tourism Australia's Annual Operating Plan. This is a commercial in confidence document and cannot be provided.</p> | | | |
| 068 | Tourism Australia | Brown | Tourism Investment App | <ol style="list-style-type: none"> 1. How many times has the app been downloaded since the launch date on 19 October 2014? 2. Have there been any further updates (latest listed was Version 3 at a price of \$18,480 according to an Answer to a Question in Writing 3. What is the total cost of production for the app to date, including updates 4. How is success of the app measured? | Written Q | | |

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| Response | | | | <p>1. 619 downloads (as at 14 March 2016). Note this is based on downloads from devices using iOS 8 or later, iTunes does not track downloads from devices using previous versions.</p> <p>2. No.</p> <p>3. AUD81,015 (incl. GST)</p> <p>4. While the app is available to the public, it was generated through a partnership between Tourism Australia and Austrade to engage with a specific and limited target audience of global tourism investors. It is not targeted at consumers.</p> <p>This app forms part of a suite of marketing collateral and tools developed by the partnership to help deliver the Government's strategy to attract investment to Australian tourism infrastructure. The success of the strategy is a factor of the sum of its various parts, such as:</p> <ul style="list-style-type: none"> ○ A clearly identified goal and a bipartisan, national long term strategy (Tourism 2020) ○ Nomination of tourism as a national investment priority ○ A genuine 'Team Australia' approach incorporating the destination marketing agencies, policy agencies and investment attraction agencies at federal, state and local level ○ Active Ministerial engagement with investors ○ Identification of tangible investment opportunities ○ Willingness of some domestic tourism industry thought leaders to contribute time and expertise | | | |

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| | | | | <ul style="list-style-type: none"> ○ Availability of industry data through Tourism Research Australia (TRA) and other industry sources ○ Systematic approach to collecting investor insight into investment barriers to support policy development ○ A global approach to investor targeting, utilising quality sales tools and marketing materials <p>At the commencement of the strategy in May 2012 the tourism investment environment was characterised by very little new supply, constrained liquidity and difficulties accessing debt. In contrast, entering into year four of the strategy, Australia is now experiencing very strong international interest in tourism assets and the pipeline of new accommodation rooms is at a decade high and on track to meet Tourism 2020 targets.</p> <p>It is a compelling value proposition that is gaining traction with investors, as the latest TRA figures highlight. The 2015 Tourism Investment Monitor reports a potential pipeline of 34,230 new short-term accommodation rooms (18,315 in mixed-use and 15,915 in hotel only developments). This strong pipeline suggests that provided the majority of projects in the pipeline progress to completion the high end of the Tourism 2020 target of 20,000 rooms can be achieved. This report is publicly available on the TRA website.</p> | | | |
| 069 | Tourism Australia | Brown | Australia on Tour in France | 1. Please provide a full itinerary for this program and list role and level of all staff participating by Department or agency. | Written Q | | |

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| Response | | | | <p>1. The itinerary is below -</p> <ul style="list-style-type: none"> - 2 February 7pm to 11pm : Workshop in Lille - 4 February 8:30am to 11am : Breakfast Training in Nice - 4 February 7pm to 11pm : Workshop in Marseille <p>Two TA market representatives attended. One was an Aussie Specialist Trainer and Coordinator. The other was the Trade and Marketing Manager for France.</p> | | | |
| 070 | Tourism Australia | Brown | Visits to Agencies | <p>1. Has Minister Colbeck visited the offices of Austrade, Tourism Australia or Tourism Research Australia since being appointed Minister?</p> <p>2. On what dates have those visits occurred, if any and what was the nature of those visits?</p> | Written Q | | |
| Response | | | | <p>1. Yes.</p> <p>2. Minister Colbeck visited the Tourism Australia offices on 9 December 2015 to address the staff.</p> | | | |
| 071 | Tourism Australia | Brown | \$50 million ROI claim on advertising | <p>1. How is the figure of \$50 million in claimed advertising value as a result of the new aquatic and coastal campaign calculated by Tourism Australia?</p> <p>2. Please provide a detailed calculation and any supporting evidence.</p> | Written Q | | |
| Response | | | | <p>1. Tourism Australia uses Equivalent Advertising Value (EAV) to measure the ROI from media coverage of a public relations campaign. EAV's calculate the scale of the coverage, its positioning</p> | | | |

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| | | | | <p>and an estimate of what the comparable amount of space would be if purchased as advertising. Commonly a multiplier would be applied - frequently in the range of 3 to 10 - to allow for the integrity factor of news copy over advertising. Tourism Australia does not apply a multiplier for EAV.</p> <p>In addition for online media coverage TA uses an algorithm as developed by our media monitoring agency Meltwater News. This algorithm is: $\text{adValue}(\text{Site}) = \langle \text{number of articles} \rangle * \langle \text{number of unique visitors on site} \rangle * \langle \text{average cost of an online ad} \rangle * \langle \text{probability a visitor looks at it} \rangle$.</p> <p>2. See Attachment C.</p> | | | |
| 072 | Tourism Australia | Brown | Australia Week in China | <ol style="list-style-type: none"> 1. How much funding has Tourism Australia allocated to Australia Week in China 2016? 2. What is Tourism Australia's role in this event? 3. How many staff are allocated to produce this event? Please provide a breakdown by role, level, and gender. 4. How many staff will travel to China as part of the event? 5. How many businesses have expressed interest in participating or are registered to attend the event? 6. Is any public funding being used to support businesses, their owners or staff during AWIC events? If so, how much and what for? | Written Q | | |
| Response | | | | <ol style="list-style-type: none"> 1. \$ 1 million AUD | | | |

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| | | | | <p>2. As part of Australia Week in China 2016, Tourism Australia is producing three programs; a Business Events Showcase, a Premium Showcase and a VIP program. Tourism Australia is also supporting the AWIC Gala Lunch with theming the venue reflecting Tourism Australia's latest aquatic and coastal campaign.</p> <p>3. No staff are allocated to produce this event. The work has been absorbed by existing staff. However, an external event agency was engaged to deliver the showcase and aquatic and coastal campaign launch which will be held during Australia Week in China.</p> <p>4. Three.</p> <p>5. Approximately 110 businesses.</p> <p>6. No.</p> | | | |
| 073 | Tourism Australia | Brown | Banners on Paris Embassy | <p>1. What financial contribution is Tourism Australia making to the banners on the Paris Embassy?</p> <p>2. Who designed, produced, transported and hung the banners, and how much did each of these cost?</p> <p>3. What is the aim of the banners?</p> <p>4. How is success of the banner campaign being measured?</p> <p>5. Where will the results of the campaign be managed?</p> <p>6. What assistance did Tourism Australia provide in the event on 21 April 2015 which resulted in Julie Bishop's tweet of 21 April 2015 of a photograph of a selfie in front of the banner?</p> <p>7. Who took the photo?</p> <p>8. Was a professional photographer hired for this event?</p> <p>9. What was the cost?</p> | Written Q | | |

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| | | | | 10. How many banners in total have been or will be produced as part of this campaign? | | | |
| Response | | | | <p>1. EUR 79,005 over two years for a total of 4 banners.</p> <p>2. The banners were designed by TA. The production and installation of the artwork was carried out by a Paris based supplier called Multiplast who was selected by DFAT. Cost for the two banners to date is outlined below:</p> <p>April 2015 - 20,004.00 € / 29,109.42 AUD</p> <p>November 2015 - 20,154.00 € / 30,453.30 AUD</p> <p>3. To promote Australia as a tourism destination.</p> <p>4. TA measures success in the French market against set KPIs. The banners are one piece of advertising and not measured individually.</p> <p>5. TA reports on market performance in quarterly business unit reports.</p> <p>6. This event was fully managed and handled by the Australian Embassy as part of a ministerial visit to France by Minister Bishop.</p> <p>7. Refer to DFAT.</p> <p>8. Refer to DFAT.</p> <p>9. Refer to DFAT.</p> <p>10. Refer to DFAT.</p> | | | |
| 074 | Tourism Australia | Brown | Chris Hemsworth | 1. How much is Chris Hemsworth being paid in total for his role in this campaign? | Written Q | | |

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| | | | pay | <ol style="list-style-type: none"> 2. Please provide the schedule of events in which Chris has and will participate as part of this campaign. 3. What are the exact dates of Chris Hemsworth's contract with Tourism Australia? 4. Can a copy of the contract be supplied? 5. How will the success of the aquatic and coastal campaign be measured? 6. What are the key performance indicators? 7. What public reporting of the success of this campaign will be made available, by what means and when? 8. Does Tourism Australia factor in external factors such as the falling of the Australian dollar when considering the success of its campaigns? 9. How are these external factors accounted for? | | | |
| Response | | | | <ol style="list-style-type: none"> 1. \$500,00AUD. This includes the voice over in the aquatic and coastal television commercial and content usage rights, attendance and speaking at the New York launch event, photo opportunities, interviews, a short video, pre-approved quotes to use in media releases and other news content, positive posts on social media about Australia using the @australia tag at his own discretion and invitations to attend events representing Australia. 2. Chris Hemsworth attended the global campaign launch in New York on 25 January 2016. The forward schedule of events is currently being finalised. 3. 25 November 2015 to 25 January 2017. 4. No, the contracts are commercial-in-confidence and cannot be | | | |

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| | | | | <p>provided.</p> <p>5. The objectives for the aquatic and coastal campaign are:</p> <ul style="list-style-type: none"> - To contribute to 15 per cent growth in international visitor expenditure in 2016. Note: Tourism Australia is currently looking at recasting this objective given recent growth in international visitor expenditure. - Improve Australia's current association with world class coastlines, beaches and marine wildlife. <p>6. Refer above.</p> <p>7. The first objective regarding growth in international visitor expenditure will be reported on a quarterly basis as results of the International Visitor Survey are released publicly. TA updates the industry about these results through industry briefings, presentations and the weekly newsletter 'Essentials'. The second objective regarding Australia's association with world class coastlines, beaches and marine wildlife will be assessed through Tourism Australia's Consumer Demand Project (CDP). The CDP is conducted annually, and results are expected to be available late in 2016. Results will be reported in Tourism Australia's annual report, and at various industry briefings and presentations.</p> <p>8. Tourism Australia has recently reviewed earlier work to understand the impact of exchange rates on international visitor demand, commissioning new research with Deloitte Access Economics. This updated analysis reaffirms that while exchange rates have some impact on visitation, income growth (GDP) in source markets continues to have greater influence than changes in exchange rates. The analysis also confirmed earlier findings that changes in exchange rates had more impact on visitor spending than on</p> | | | |

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| | | | | <p>visitation. That said, the substantial depreciation in the AUD over a relatively short period of time (18-24 months) is expected to have had an impact on both visitation and spend levels in the recent period.</p> <p>9. Tourism Australia monitors changes in exchange rates across key markets, and considers the exchange rate among other factors when reviewing performance across markets and future investment decisions as while a depreciation in the AUD may have a positive impact on levels of visitor spending, they impact Tourism Australia's media purchasing power in international markets.</p> | | | |
| 075 | Tourism Australia | Brown | Colbeck visit to Middle East | <ol style="list-style-type: none"> 1. Did Tourism Australia supply any briefings, staff, advice, financial support or other support to Minister Colbeck's trip to the Middle East from 24 January to 1 February 2016? 2. Please detail in full. | Written Q | | |
| Response | | | | <ol style="list-style-type: none"> 1. Yes, briefs only. 2. Tourism Australia provided input to Austrade's briefing pack for Minister Colbeck's visit to the Middle East. The briefs consisted of information about the importance of the Middle East as an aviation hub and about Tourism Australia's partnerships with Middle Eastern airlines. | | | |
| 076 | Tourism Australia | Brown | Destination Australia conference | <ol style="list-style-type: none"> 1. How much funding or sponsorship is Tourism Australia contributing funding to the Destination Australia conference? 2. What is Tourism Australia's role at the conference? | Written Q | | |
| Response | | | | 2. Destination Australia is wholly owned by Tourism Australia and | | | |

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| | | | | <p>replaced the Directions Conference. It is a marketing based conference in keeping with Tourism Australia's responsibility as a marketing organisation. The budgeted cost for the 2016 event is \$356,000 for a two day conference, with the second day focused on the fast growing and important market of China.</p> <p>3. Tourism Australia organises and hosts the conference as part of its industry development function. This Conference replaced the Directions Conference in 2015, and was attended by over 300 people. It received very positive feedback from Industry with 97 per cent rated the conference 'good to excellent'.</p> | | | |
| 077 | Tourism Australia | Brown | Graduate Program | <p>1. Please detail intake for the Tourism Australia graduate program in 2013, 2014, 2015 and 2016 by year and gender.</p> <p>2. At what salary or band level are graduates employed?</p> <p>3. In each of the years listed about, how many graduates were offered or took up full time employment with Tourism Australia at the conclusion of their graduate program?</p> <p>4. When did the Tourism Australia graduate program commence?</p> <p>5. How many graduates in total have participated in the Tourism Australia graduate program since the program's inception?</p> | Written Q | | |
| Response | | | | <p>1. See below</p> <p>2013: 2 male</p> <p>2014: 2 male</p> <p>2015: 1 male</p> | | | |

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| | | | | 2016: 1 male 2. Band 1 and salary was \$47,500 + 15.4% super 3. 1 graduate took up full-time work with Tourism Australia in 2015. 4. 2012, but no graduates were employed until 2013. 5. Six | | | |
| 078 | Tourism Australia | Brown | NOMA sponsorship | 1. What financial and other support has been provided for the NOMA pop up in Sydney? 2. Has Minister Colbeck visited, or will he visit the NOMA pop up? 3. If yes, on what date, for what purpose? 4. Please provide details and value of any hospitality provided. Did any staff members accompany him? | Written Q | | |
| Response | | | | 1. \$510,000. 2. No. 3. Not applicable. 4. Not applicable. | | | |
| 079 | Tourism Australia | Brown | NYC Launch of Tourism Australia Campaign | 1. What costs did Tourism Australia incur for the NYC launch of Tourism Australia's latest campaign? 2. Why didn't the Minister for Tourism attend this event? 3. Please specify all costs including staff travel, accommodation and hospitality, appearance fee for Chris Hemsworth and any other participant paid to participate, cost of venue hire, decorations, food and beverage, accommodation, any other expenses (please detail) | Written Q | | |

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| | | | | <p>4. Please provide a full list of all Australian MPs and staff in attendance at the event.</p> <p>5. Please provide invitee and attendee list for the event.</p> <p>6. Were any individuals listed on the Lobbyists Register in attendance? Please specify name and company.</p> | | | |
| Response | | | | <p>1. Approximately \$1.07 million. The event was also impacted by exchange rate fluctuations and approximately \$89,000 of costs are as a result of the Winter Storm Jonas which hit New York the weekend before (included in the costs below). .</p> <p>2. Tourism Australia understands that the Minister was attending the Middle East and North Africa Business Mission at the time.</p> <p>3. See below: Approximately \$394,000AUD – for venue hire, hospitality, food, beverage and event support costs. Approximately \$622,000AUD – for event and venue theming, venue AV requirements and music. Approximately \$53,000AUD – for staff travel and accommodation in order for Tourism Australia staff to travel to New York to provide event support, host media and industry stakeholders at the event. Chris Hemsworth's costs are outlined in question 074.</p> <p>4. The Hon Julie Bishop MP, Minister for Foreign Affairs was the only Australian MP who attended the launch. She had three staff with her.</p> | | | |

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| | | | | 5. Refer Attachment D for the attendee list. 6. No. | | | |
| 080 | Tourism Australia | Brown | Staffing | 1. How many FTE staff are employed at Tourism Australia? 2. Please provide a list by role, level, function, section. 3. Has this changed since last estimates? If so please detail changes. | Written Q | | |
| Response | | | | 1. 205.6. 2. Refer Attachment E. 3. As at the end of October 2015 there were 198.4 FTE. | | | |
| 081 | Tourism Australia | Brown | IVS reporting on the Aquatic and Coastal campaign | Mr O'Sullivan: We will start to track expenditure from the latest iteration of the IVS – Senator Carol Brown: I mean public reporting of the results. Mr O'Sullivan: and we will talk to industry as we start to get those results. As to timings for the IVS, I would have to take that on notice. Senator Carol Brown: If you could, that would be good. | P. 130, 11 February 2016 | | |
| Response | | | | There are two objectives for the aquatic and coastal campaign. The first objective about growth in international visitor expenditure will be reported on a quarterly basis as results of the International Visitor Survey are released publicly. TA updates the industry about these results through industry briefings, presentations and the weekly newsletter 'Essentials'. The second objective regarding Australia's association with world class coastlines, beaches and marine wildlife will be assessed through | | | |

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| | | | | <p>Tourism Australia's Consumer Demand Project (CDP). The CDP is conducted annually, and results are expected to be available late in 2016. Results will be reported in Tourism Australia's annual report, and at various industry briefings and presentations.</p> <p>The IVS release dates are currently only scheduled until mid-2016. The IVS results for the March quarter will be released on 15 June 2016.</p> | | | |

