

Senate Standing Committee on Education and Employment

**QUESTIONS ON NOTICE
Supplementary Budget Estimates 2014-2015**

Agency - Workplace Gender Equality Agency

Department of Employment Question No. EM1303_15

Senator Ludwig provided in writing

Question

WGEA – Merchandise or promotional material

Since 7 September 2013:

1. Has the department purchased any merchandise or promotional material?
2. List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)
3. List the cost for each item
4. List the quantity of each item
5. Who suggested these material be created?
6. Who approved its creation?
7. Provide copies of authorisation
8. When was the Minister informed of the material being created?
9. Who created the material?
10. How was that person selected?
11. How many individuals or groups were considered in selecting who to create the material?

Answer

1. Yes
- 2 – 4.

Item	Purpose	Quantity	Cost
Bottles	Pay equity campaign	5,000	\$6364 excl GST
Boxes	Pay equity campaign	5,000	\$3553 excl GST
Video	Pay equity campaign	1	\$30,025 excl GST
Banners	Pay equity campaign	2	\$406 excl GST

5. DDB Worldwide Pty Limited.
6. The Agency's Director.
7. The approval to proceed with the creative concepts was oral.
8. Not applicable.
- 9 – 11.

Item	Manufacturer	Selection process
Bottles	Pressed Juices	Tested the market by seeking three quotes
Boxes	BPG	Tested the market by seeking three quotes
Video	Sargent Major	Tested the market by seeking three quotes
Banners	Dashing Print	Tested the market by seeking three quotes