

**Senate Standing Committee on Education and Employment**

**QUESTIONS ON NOTICE  
Supplementary Budget Estimates 2014-2015**

**Agency – Fair Work Commission**

**Department of Employment Question No. EM1252\_15**

**Senator Ludwig provided in writing.**

**Question**

**FWC - Advertising**

Since Budget Estimates in June, 2014:

1. How much has the Department/Agency spent on Advertising? Including through the use of agencies.
2. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.
3. Provide copies of approvals, including but not limited to, approvals made by the Prime Minister or his delegate, the Minister or their delegate or the department or their delegate.

**Answer**

1. Between 1 July and 31 October 2014, the Fair Work Commission spent \$2,265.24 (excluding GST) on advertising as detailed below:

Description	Approving officer	Payee	Cost
White Pages Advertising	Director Corporate Services	Telstra	\$940.00
RSRT Advertising Big Rigs and ATN	Director Corporate Services	Mitchell & Partners	\$1,325.24
Total (based on ledger at 31 October, excluding GST)			<b>\$2,265.24</b>

2. Advertising is determined on an as needs basis; no specific advertising is planned for the rest of the financial year.