Senate Standing Committee on Education and Employment

QUESTIONS ON NOTICE Supplementary Budget Estimates 2014-2015

Agency - Fair Work Building & Construction

Department of Employment Question No. EM1251_15

Senator Ludwig provided in writing.

Question

FWBC - Advertising

"Since Budget Estimates in June, 2014: 1. How much has the Department/Agency spent on Advertising? Including through the use of agencies. 2. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning. 3. Provide copies of approvals, including but not limited to, approvals made by the Prime Minister or his delegate, the Minister of their delegate or the department or their delegate."

Answer

- 1. \$4,051.
- 2. All advertising related to recruitment. The advertisements were for a number of operations positions that appeared in Seek and APSC Jobs, as approved by the FWBC Director. The Minister's office was not involved in the approval or commissioning of the recruitment advertisements.
- 3. N/A.