

**Senate Standing Committee on Education and Employment - Education**

**QUESTIONS ON NOTICE  
Supplementary Budget Estimates 2014-2015**

**Cross Portfolio**

**Department of Education Question No. ED0415\_15**

**Senator Carr provided in writing.**

***Media***

**Question**

Does your Department receive daily media clippings from iSentia or another news service?

How much does the Department spend on accessing media clippings and other media services?

How many media or communications staff does the Department employ?

**Answer**

The Department of Education's media monitoring provider is iSentia Pty Ltd.

As a means of managing the machinery of government transition to stand alone departments (announced on 18 September 2013) the departments of Education and Employment shared arrangements for media monitoring until 30 June 2014. It is not possible to disaggregate expenditure between the two departments before 1 July 2014. Media monitoring expenditure for the Department of Education from 1 July 2014 up to 31 October 2014 was \$263,265.64 (GST exclusive).

As at 30 September 2014, there was a total of 31 staff performing media and communication-related work.