Data needed for application submission

App Name — iTunes Connect Mobile

Company Name — Apple >

Large App Icon — OPEN

Details | Reviews | Related

Screenshots

Description
The iTunes Connect Mobile app allows developers and iBooks Store providers to access their catalog and sales data anywhere on their iPhone, iPad or iPod touch. iTunes Connect users can also view the metadata for all of their titles and set specific titles as Favorites for easier tracking.

What's New in this Version

What's New   Oct 14, 2012
Minor bug fix for push notifications.
Adds support for iPhone 5.

Legal Entity — Information

Primary Catagory — Seller: Apple
Category: Business
Updated: Oct 14, 2012

Version — Version: 2.0.2
Size: 6.0 MB

Size (from binary) — Rating: 4+

Rating — Compatibility: Requires iOS 5.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone 5.

Compatibility (determined from binary) — Version History   Show Version History

Privacy Policy   >

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The data we'll need from you

Item	Description	Value you wish us to use
App Name	The name of your app as it appears on the store. The app name must be at least two characters and no more than 75 bytes, assuming single–byte characters.	
SKU Number	A unique ID for your app in the Apple system that is not seen by users. You can use letters, numbers, hyphens, periods, and underscores. The SKU can't start with a hyphen, period, or underscore. Use a value that is meaningful to your organization.	
Bundle ID	An identifier used by iOS and OS X to recognize any future updates to your app. Your bundle ID must be registered with Apple and unique to your app. The same bundle ID can't be used for both iOS and Mac apps. This property may be an explicit App ID or a wildcard App ID. If it's a wildcard App ID, you also need to specify a bundle ID suffix. The bundle ID (combined with the bundle ID suffix) needs to exactly match the bundle identifier in your Xcode project `Info.plist` file.	
Bundle ID Suffix	A string that is appended to the bundle ID property if the bundle ID is a wildcard App ID. The bundle ID and bundle ID suffix must form a bundle identifier that exactly matches the bundle identifier in your Xcode project `Info.plist` file.	
Apple ID	A number that Apple assigns to the app.	
Availability Date	The date when your app will be available for purchase on the store. If your app hasn't been approved by Apple before this date, it's posted to the store as soon as it's been approved. This date is a global date and applies to all relevant store territories and app versions. If you change this date, the new date applies to all versions of your app.	
Price Tier	The level that determines both the customer price and your proceeds. Your proceeds are the	

	price minus Apple's commission and applicable taxes. If you choose a Price Tier other than Free, you must have a Paid Applications contract in place before you can sell the app. You can view the pricing matrix on the Rights and Pricing page available from the App Summary page for any app.	
Territories	The individual countries or territories where the app is available to purchase or download. By default, your app is available in all territories the store currently supports and is added to new store territories.	
Copyright *(required)*	The name of the person or entity that owns the exclusive rights to the app, preceded by the year the rights were obtained (for example, *2014 Example, Inc.*). The copyright symbol is added automatically.	
Primary Category *(required)*/ Secondary Category *(optional)*	The categories that best describe the app you're adding. For a list of categories and their descriptions, click the App Store Category Definitions link in the Category section of the Version Information. See also "Categories: Get in the Right Place." For Mac apps, you must define a category in the `Info.plist` file of your app binary using the `LSApplicationCategoryType` key. The list of categories you can choose to define in your property list is the same as the available categories for Mac apps in iTunes Connect. The primary category selected in iTunes Connect should match the category defined in the app binary property list.	
Rating *(required)*	The rating for your app for the purpose of parental controls on the store. For information, see Set App Ratings.	
Made for Kids *(optional)*	An indication that the app appears in the Kids category on the store; this property includes the age range set for the app. If the app rating changes after enabling Made for Kids and the app no longer qualifies for the category, you'll see an error when you save the options on the page. See "Made for Kids: Target Kid–Friendly Apps."	

Routing App Coverage File *(optional)*	Routing app coverage files are `.geojson` files that specify the geographic regions supported by your app. The file can have only one MultiPolygon element. MultiPolygon elements consist of at least one Polygon. Polygons contain at least four coordinate points. The start and end coordinate points for a polygon must be the same. For information about the requirements of this file, see "Specifying the Geographic Coverage File Contents" in *Location and Maps Programming Guide*.	
Size	The final size of your app after it's been uploaded, encrypted for DRM purposes, and recompressed. This value is available in the Version Summary report, as described in "Reviewing Your Version Summary."	
Language	The language of this metadata.	
App Name	The localized name of your app as it appears on the store. The app name must be at least two characters and no more than 75 bytes, assuming single-byte characters.	
Description *(required)*	A localized description of the app, detailing features and functionality. Descriptions are limited to 4000 single-byte characters. The description should be in plain text, with line breaks as needed. HTML formatting isn't recognized. Make sure to check your text for spelling or grammar errors.	
Keywords *(required)*	One or more localized keywords that describe your app. Separate search terms with commas. At least one keyword of greater than two characters is required. You can provide up to 100 bytes of content. Your app is searchable by app name and company name, so you do not need to duplicate these values in the keyword list. Names of other apps or companies are not allowed.	
Support URL *(required)*	The support website you plan to provide for users who have questions regarding the app. The support URL must lead to actual contact information so that your users can contact you regarding app issues, general feedback, and feature enhancement requests. The URL can specify a localized site. Include the entire URL, including the protocol. For example, `http://support.example.com`.	
Marketing URL *(optional)*	The website where users get more information about the app. The URL can specify a localized	

	site.	
	Include the entire URL, including the protocol.	
Privacy Policy URL *(optional)*	A URL that links to your company's privacy policy. Privacy policy URLs are required for all apps that offer auto-renewable or free subscriptions and for apps that are set to Made for Kids. Customers see this URL on their invoice and on the subscription confirmation email they receive. The URL can specify a localized site. Include the entire URL, including the protocol. Note that if your app is set to Made for Kids, you need to specify a Privacy Policy URL for each localization provided for the app.	
Trade Rep First Name	The first name of the App Store contact.	
Trade Rep Last Name	The last name of the App Store contact.	
Email Address	The email address of the App Store contact.	
Address Line 1	The physical address of the App Store contact.	
Address Line 2	The physical address of the App Store contact.	
City	The city of the App Store contact.	
State	The state or province of the App Store contact.	
Postal Code	The postal code for the App Store contact.	
Country	The country of the App Store contact.	

Email	The email address of the App Store contact.	
Phone Number	The phone number of the App Store contact. Include the country code.	
E-Commerce Registration Number	A registration number issued by the government of Korea for companies doing business on the Internet. This property appears only for organizations based in the Republic of Korea.	
Business Registration Number	A registration number issued by the district tax authority in Korea to companies doing business in Korea. This property appears only for organizations based in the Republic of Korea.	
Display in Korean App Store *(optional)*	An indication that the contact information is displayed in the Korea App Store. If selected, the first name, last name, and valid email address are required. If not selected, the contact information is not displayed in any store.	