



Transport Workers' Union

National Office

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Tony Sheldon National Secretary

Tuesday July 8, 2014

[REDACTED]
 Fair Work Ombudsman
 [REDACTED]

Dear [REDACTED]

In accordance with the Services Contract between your Office and the Transport Workers Union, I am pleased to provide delivery of educative activities and guidance materials relative to the enactment and implementation of the *Road Safety Remuneration Act 2012*, as outlined in Schedule 1 of that contract and detailed in subsequent progress reports.

Materials delivered in accordance with Schedule 1 of the Services Contract are:

Smart phone app

A smart phone app incorporating educative materials, a video explaining the rationale and operation of the Road Safety Remuneration Tribunal (RSRT), four podcasts on various aspects of the RSRT's operation, and associated media materials and documents.

The final app product has been forwarded to [REDACTED] and [REDACTED] of your Office for downloading via a smartphone or compatible technology. Sample screenshots of app content are attached as an indicative guide.

Once approved by your Office, the app will be uploaded by Apple and be available 'live.' It is assumed the app will be the property of the Fair Work Ombudsman's Office. If so, it would be appreciated if an appropriate officer from the FWO would complete the attached Apple Developer Enrolment form and associated documents available at <https://developer.apple.com/programs/start/standard/>.

Educative activities

On endorsement of the smart phone app, the TWU will conduct a promotional campaign to encourage drivers to download it and learn more about the RSRT.

This will consist of:

- Placement of media articles in industry press including *Big Rigs*, *Owner-Driver* and *Workplace Express*, and in TWU journals;
- Distribution of an educative poster (same attached) in workplaces and yards around Australia; and
- A social media campaign utilizing existing TWU networks on Facebook, Twitter and email

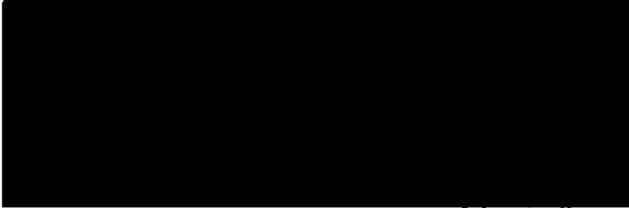
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Educative activities would commence when the app is 'live.'

The app contains neutral material only, in accordance with the contract. It is envisaged that it would also therefore be suitable for promotion through the communications networks of the FWO.

On behalf of the TWU, I thank you for working with us on this project, and trust the finished product is satisfactory.

Yours sincerely



Transport Workers' Union of Australia

Attachments:

- Smart phone app (forwarded via Testflight to [redacted] and [redacted])
- Sample app screenshots
- Apple app submission form (online form attached)
- A3 Sample poster (original for distribution is A2)