

Senate Committee: Education and Employment

**QUESTION ON NOTICE
Budget Estimates 2017 - 2018**

Outcome: Cross Portfolio

Department of Education and Training Question No. SQ17-000746

Senator Collins, Jacinta provided in writing.

Funding for advertising in 2017-18

Question

How much funding is allocated to advertising in 2017-18, and each year over the forward estimates?

- What programs, sub-programs and functions is this funding sourced from?

Has any funding been budgeted in relation to schools funding as announced by the Government in May 2017? If so, how much?

What total funding for advertising or media is provided each year over the forward estimates in relation to schools funding or other programs? Please provide detail about each of the advertising or media expenditure.

Answer

Total funding allocated for advertising in the 2017–18 financial year is \$11.16 million for the *Jobs for Families* Child Care campaign. This is funded under Program 1.1 The Child Care System.

No additional funding has been allocated for the communication of the new schools funding package.