

Senate Committee: Education and Employment

QUESTION ON NOTICE Budget Estimates 2015 - 2016

Outcome: Agency: ACARA

Department of Education and Training Question No. SQ15-000320

Senator Wright, Penny asked on 04 June 2015, Proof Hansard page 80

ACARA: My School

Question

Senator WRIGHT: Do you have figures for the number of hits the My School site receives every year?

Mr Randall: For this year?

Senator WRIGHT: For every year, including this year and perhaps the year before, just so we get a sense.

Mr Randall: Yes. I think we have provided them before and we can provide them again. We will take that on notice.

Senator WRIGHT: Are you able to tell me whether they are generally increasing or decreasing?

Mr Randall: Compared to the first year, there is a significant decrease. But, from then on, I think it is reasonable steady. There is a bit of fluctuation, but it is broadly steady.

Senator WRIGHT: When was the first year? Just remind me.

Mr Randall: I think it was 2010. I will give you the data year by year.

Answer

The Australian Curriculum, Assessment and Reporting Authority (ACARA) has provided the following response:

The table below contains the usages statistics for each release of *My School*. It should be noted that the release date for *My School* has not always been in the same month, hence the usage data provided for each release does not necessarily relate to a 12 month period.

After the initial interest in the first year of release, there was a substantial decrease in the number of visits to the *My School* website. From 2011, the site usage has declined slowly. In 2015 however, there has been a 10 per cent increase in visits to the site during the first 3 months after release over the equivalent level in 2014.

	Visits	Unique Visitors
<i>My School 2010</i>	4,610,716	3,182,490
<i>My School 2011</i>	1,777,200	961,319
<i>My School 2012</i>	1,609,775	913,062
<i>My School 2013</i>	1,448,904	791,045
<i>My School 2014</i>	1,424,051	815,525
<i>My School 2015*</i>	588,792	353,754

* 2015 figures are based on 3 months only.