

**Senate Committee: Education and Employment**

**QUESTION ON NOTICE  
Budget Estimates 2015 - 2016**

**Outcome: Cross Portfolio - Corporate**

**Department of Education and Training Question No. SQ15-000275**

Senator Lines, Sue asked on 04 June 2015, Proof Hansard page 34

***Higher Education campaign - objectives***

**Question**

Ms Gleeson: No. The company that undertook this research is called TNS.

Senator LINES: Are you able to table that document?

Ms Gleeson: In anticipation of that question today, we have actually sought the company's level of comfort, I guess, in terms of providing that information. There is a degree of their methodology contained in that report, but, apart from those sorts of bits of information, yes, they would be comfortable.

Mr Griew: I suggest that we take on notice tabling such of the analysis that sits behind these conclusions as we can.

Senator LINES: If the company is okay with you tabling it, what is preventing you from tabling it today?

Ms Gleeson: It is incomplete at the moment and until we have the—

Mr Cook: The report is not complete. They had to give us their final report with their final data. This is just some indicative headlines that they have given us, probably in a phone conversation, I imagine.

Ms Gleeson: Correct.

Mr Cook: And you have asked for the report. I think Mr Griew has indicated that we are happy to take that on notice. I imagine that we will redact anything that is their intellectual property or whatever, but, in terms of the results, we are happy to table those.

**Answer**

The 2014-15 Higher Education Communication Campaign evaluation report is still being finalised.