

Senate Standing Committee on Education and Employment - Education

**QUESTIONS ON NOTICE
Budget Estimates 2014-2015**

Cross Portfolio

Department of Education Question No. ED0160_15

Senator Ludwig provided in writing.

Question

Dept & all agencies: Media monitoring

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from Additional Estimates in February, 2014 to date? a) Which agency or agencies provided these services? b) What has been spent providing these services from Additional Estimates in February, 2014 to date? c) Itemise these expenses. 2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department from Additional Estimates in February, 2014 to date? a) Which agency or agencies provided these services? b) What has been spent providing these services from Additional Estimates in February, 2014 to date? c) Itemise these expenses

Answer

1) The media monitoring services provided to the department include the provision of services to the ministers' offices. No separate budget is attributable – please see response to question (2) below.

2) Since Additional Estimates on 26 February 2014 until 19 May 2014, the expenditure on media monitoring for both the Department of Employment and the Department of Education was \$164,190 (including GST). This service was provided by Australian Associated Press (AAP).

The Department of Education and the Department of Employment continued to use the service established for the former Department of Education, Employment and Workplace Relations (DEEWR) until it ended 19 May 2014 at the expiry of the previous contract.

Since the expiry of the AAP contract and for the period commencing 19 May 2014, \$56,187.87 (including GST) has been paid to iSentia Pty Limited for media monitoring services for the Department of Education.

- a) AAP to 19 May 2014 and iSentia Pty Limited from 19 May 2014.
- b) Please see response to (2) above.
- c) There is no separate costing for these items for the Department of Education.

The following agencies provided responses:

Australian Curriculum, Assessment and Reporting Authority (ACARA)

2) Since Additional Estimates 26 February 2014 to 31 May 2014, the expenditure on media monitoring for ACARA has been \$31,853.

a and b) The agencies that provided these services to ACARA during the period 26 February 2014 to 31 May 2014 are Meltwater and iSentia Pty Limited.

c) Costings for ACARA during the period 26 February 2014 to 31 May 2014 are Meltwater - \$6,600 and iSentia Pty Ltd - \$25,253.

Australian Institute for Teaching and School Leadership (AITSL)

2) Since Additional Estimates 26 February 2014 to 31 May 2014, the expenditure on media monitoring for AITSL has been \$19,754.

a and b) The agency that provided these services to AITSL during the period 26 February 2014 to 31 May 2014 is iSentia Pty Limited.

c) There is no separate costing for these items for AITSL.

Tertiary Education Quality Standard Agency (TEQSA)

2, a, b, c) Nil

Australian Research Council (ARC)

2) Since Additional Estimates 26 February 2014 to 31 May 2014, the expenditure on media monitoring for ARC has been \$5,410.

a and b) The agency that provided these services to ARC during the period 26 February 2014 to 31 May 2014 is iSentia Pty Limited.

c) There is no separate costing for these items for ARC.

Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS)

2, a, b, c) Nil