

**Senate Standing Committee on Education and Employment - Education**

**QUESTIONS ON NOTICE  
Budget Estimates 2014-2015**

**Cross Portfolio**

**Department of Education Question No. ED0002\_15**

**Senator Carr provided in writing.**

**Question**

**YouTube video - changes to higher education**

In reference to a video published on YouTube communicating the government's announced changes to higher education: (a) Did the Department produce this video, or let a contract for its production? (b) Who produced the video? (c) What did it cost? (d) From which part of the Departmental administered budget were the funds for this video taken?

**Answer**

To help inform Australians about the higher education measures announced in the 2014-15 Budget, the department commissioned a 60 second animation published on You Tube.

In line with Australian Government procurement policy, a select tender process was conducted to secure the production services for the animation.

As a result of its evaluation process, the department entered into a contract with *Take One Productions* for this work.

The total paid against this contract at the preparation of this answer is \$35,140 (GST exclusive).

Departmental funds are being used for this work.