

**Senate Standing Committee on Education Employment and Workplace
Relations**

**QUESTIONS ON NOTICE
Budget Estimates 2013-2014**

Outcome 2 - Schools and Youth

DEEWR Question No. EW0068_14

Senator Nash provided in writing.

Question

Body Image Awards

• What is the total budget for the Body Image Awards program? • How many nominations have been received so far? • Did the winners of last year's awards use the Body Image Award Winner Logo in their publications or advertising? If so, to what extent? • The Awards are also open this year to organisations in the health and wellbeing industry. What sort of organisations do you anticipate nominating for an Award from the health and wellbeing industry? Why did you decide to expand the scope of the Awards? Are additional Awards on offer this year, or are there more people competing for the same number of awards?

Answer

What is the total budget for the Body Image Awards program?

There is no specific budget for the Body Image Awards.

The Department proposes to use up to \$75 000 in funding from the Australian Youth Forum (Youth Engagement appropriation) for the 2013 Awards.

How many nominations have been received so far?

The Department will be able to provide this information after the close of the nomination period on 28 June 2013.

Did the winners of last year's awards use the Body Image Award Winner Logo in their publications or advertising? If so, to what extent?

The Logo was published in *Dolly Magazine's* issue following the awards, and was also published on advertising material and the social media pages of En Vogue Modelling Academy.

The Awards are also open this year to organisations in the health and wellbeing industry. What sort of organisations do you anticipate nominating for an Award from the health and wellbeing industry?

Consistent with the Positive Body Image Awards 'Terms and Conditions of Entry' the types of health and wellbeing organisations that may apply under this category include:

- gyms, health retreats, day spas, personal trainers, nutritionists that encourage healthy lifestyles over 'quick fix' products or programs and use positive content, and messaging to support the development of realistic and healthy goals and aspirations
- educators and advocates who work with young people and/or industry to promote positive body image or methods of improving body image friendly practices
- workplace/school-based healthy lifestyle campaigns that support positive and healthy body image behaviours.

Why did you decide to expand the scope of the Awards?

The Assessment and Advisory Panel expanded the scope of the Awards to acknowledge and recognise other organisations that make a positive contribution to this important issue.

Are additional Awards on offer this year, or are there more people competing for the same number of awards?

This will be a decision for the Assessment and Advisory Panel, based on the number and quality of nominations received.