

Senate Committee: Education and Employment

**QUESTION ON NOTICE
Additional Estimates 2016 - 2017**

Outcome: Skills and Training

Department of Education and Training Question No. SQ17-000281

Senator Cameron, Doug provided in writing

VET Student Loans Facebook advertising

Question

How many clicks did the VET Student Loans Facebook advertising get?

Answer

There were 69,883 clicks on Facebook advertising between 7 December 2016 and 25 February 2017.